

The Scenario Method Application

An Overview with Examples

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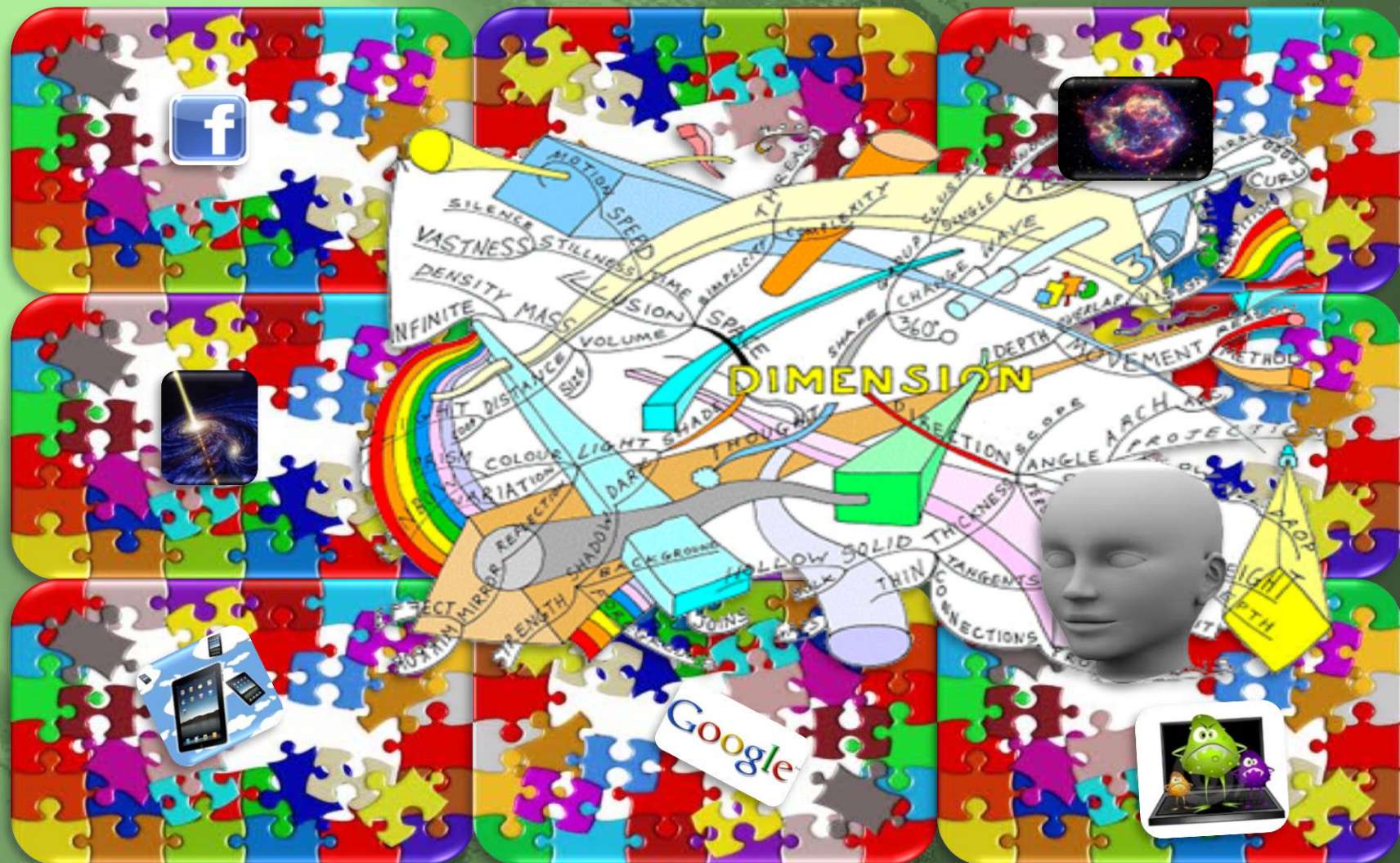
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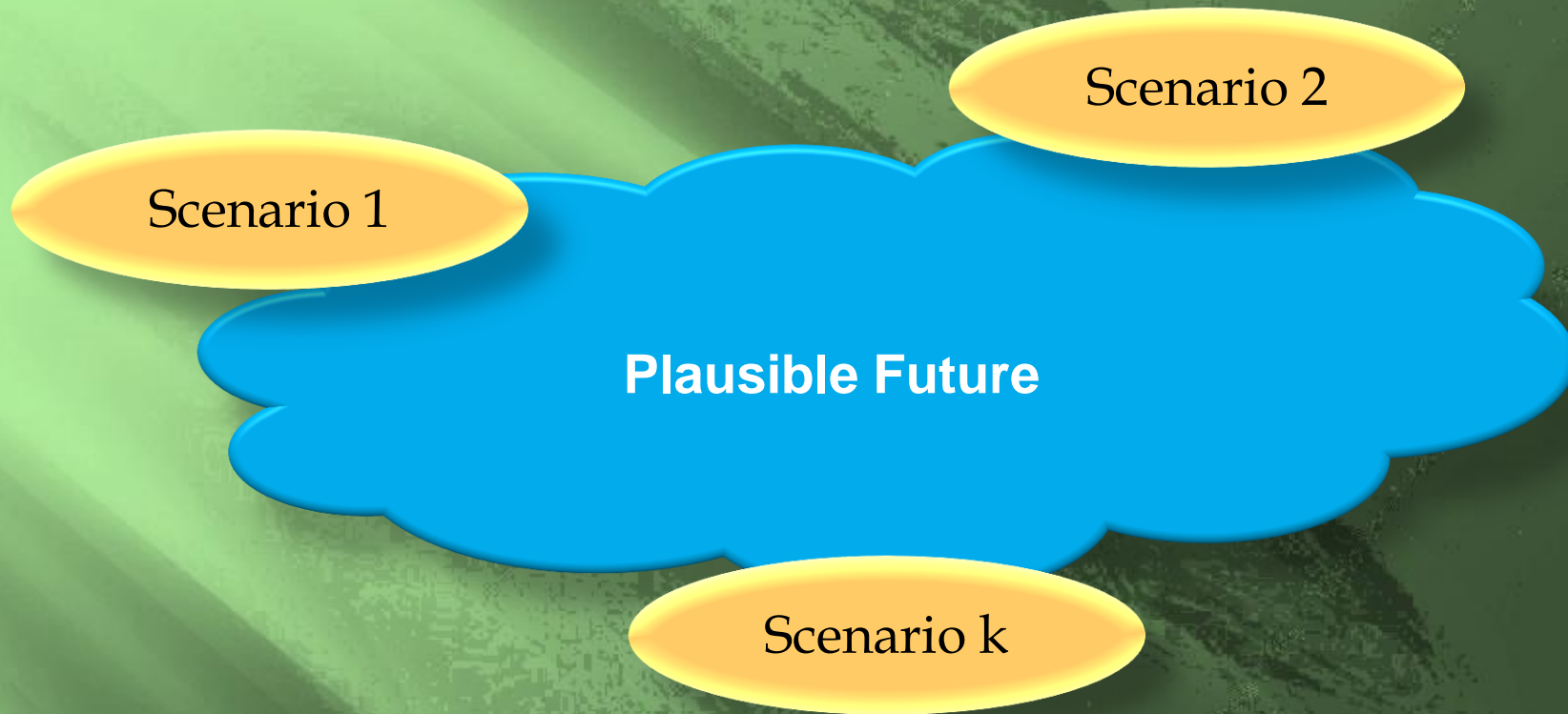
- ❑ The Great Complexity of the World Around Us
- ❑ Building Context
- ❑ The Scenario Method
- ❑ Some Practical Examples
- ❑ Selected References

World Around Us

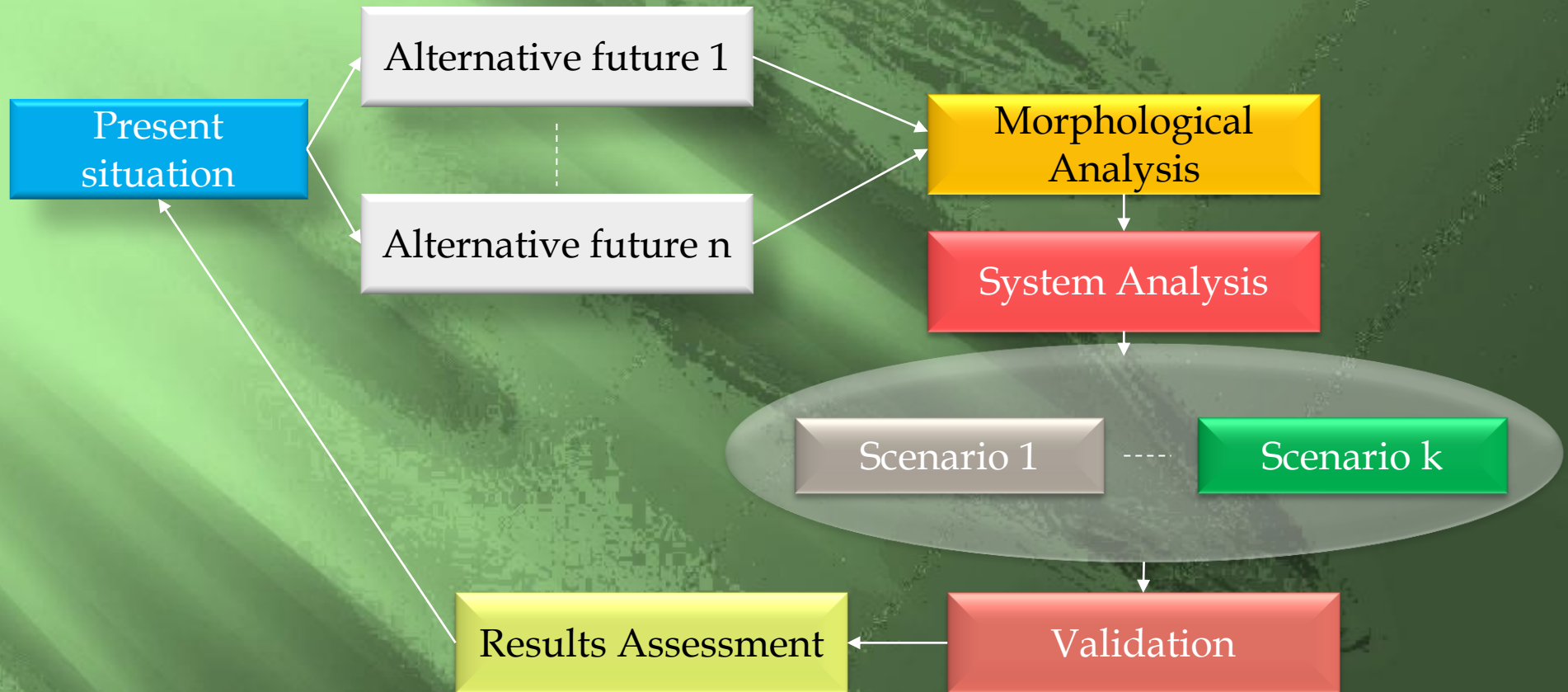


Building Context

The Scenario Method



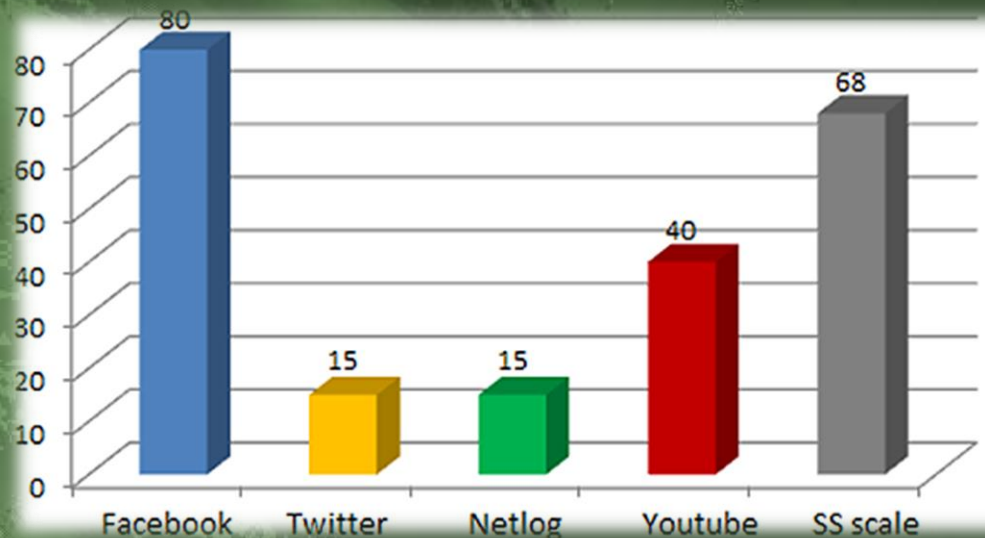
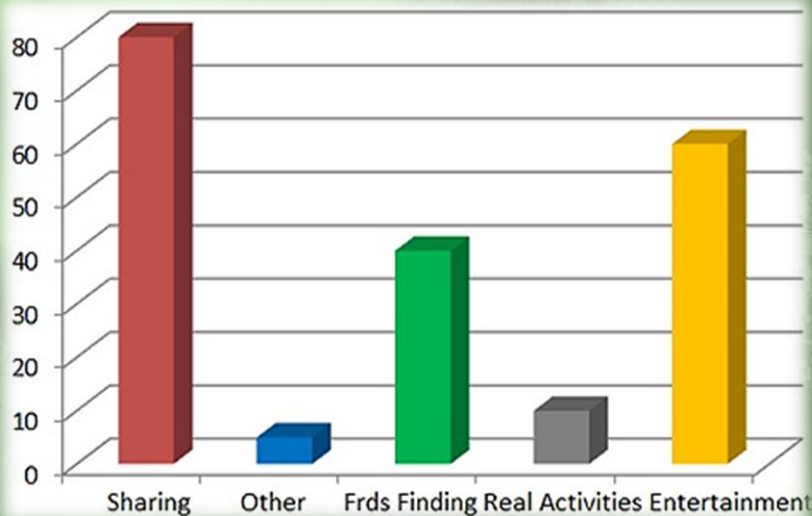
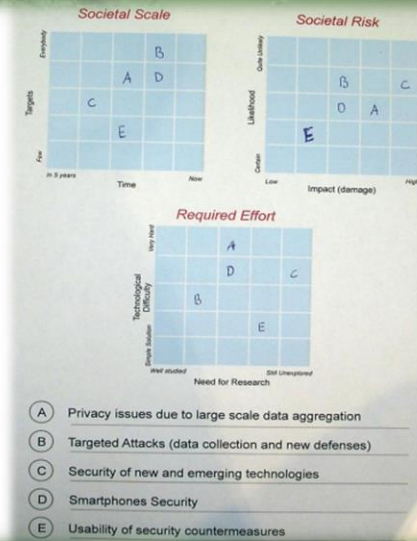
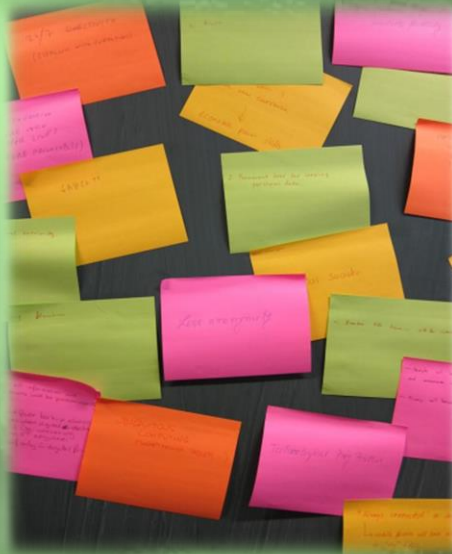
THE SCENARIO GENERATION PROCESS



EXPERTS' KNOWLEDGE EXTRACTION

- ☐ BRAINSTORMING
- ☐ DISCUSSIONS
- ☐ DELPHI METHOD BASED ON QUESTIONNAIRES

SOME DATA AGGREGATION EXAMPLES



KEY PROBLEMS

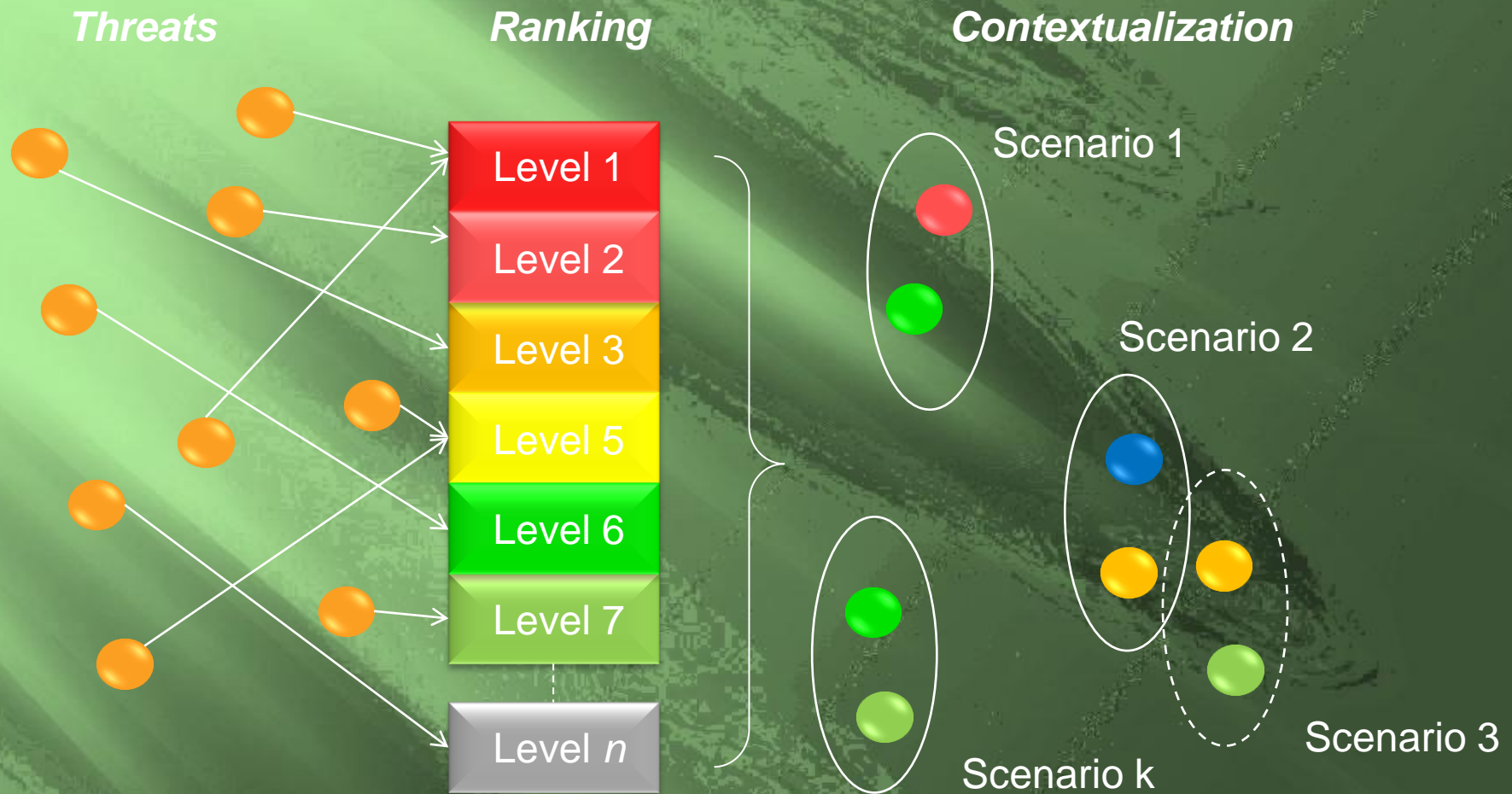
- ❑ Experts selection
- ❑ Proper understanding
- ❑ Noise reduction
- ❑ Human subjectiveness
- ❑ Software support necessity
- ❑ Validation Difficulties



THREATS IDENTIFICATION & CONTEXTUALIZATION

- ☐ Proper threats identification is context dependable
- ☐ Ranking is inevitable
- ☐ Overlapping is difficult to surmount

RANKING & CONTEXTUALIZATION



EXTRACTED KNOWLEDGE ANALYSIS

- ▣ Techniques:

- ▣ Morphological analysis;

- ▣ System analysis;

- ▣ Working environment:

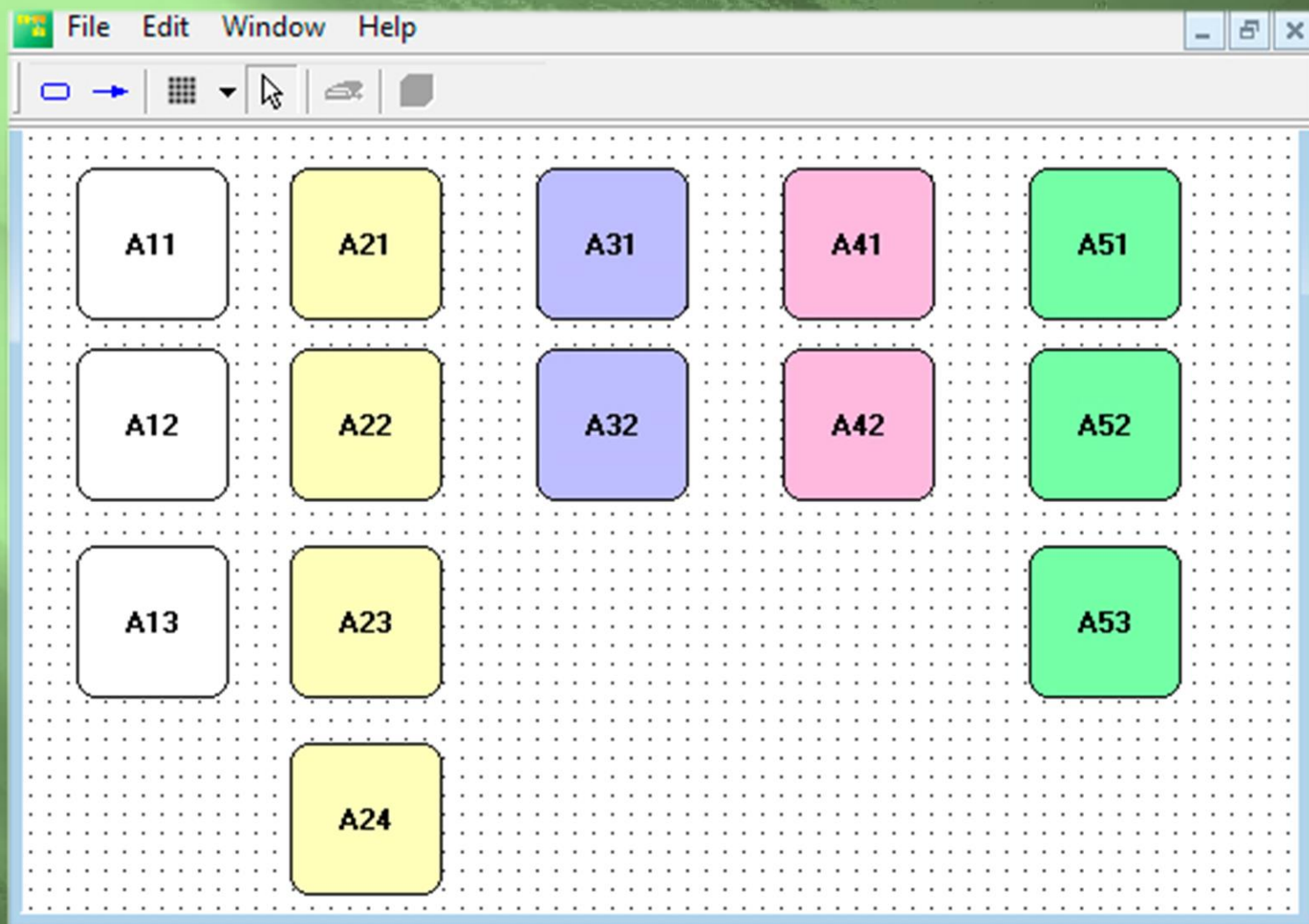
- ▣ MS Office/OpenOffice;

- ▣ Intelligent Scenario Computer Interface Program (I-SCIP).

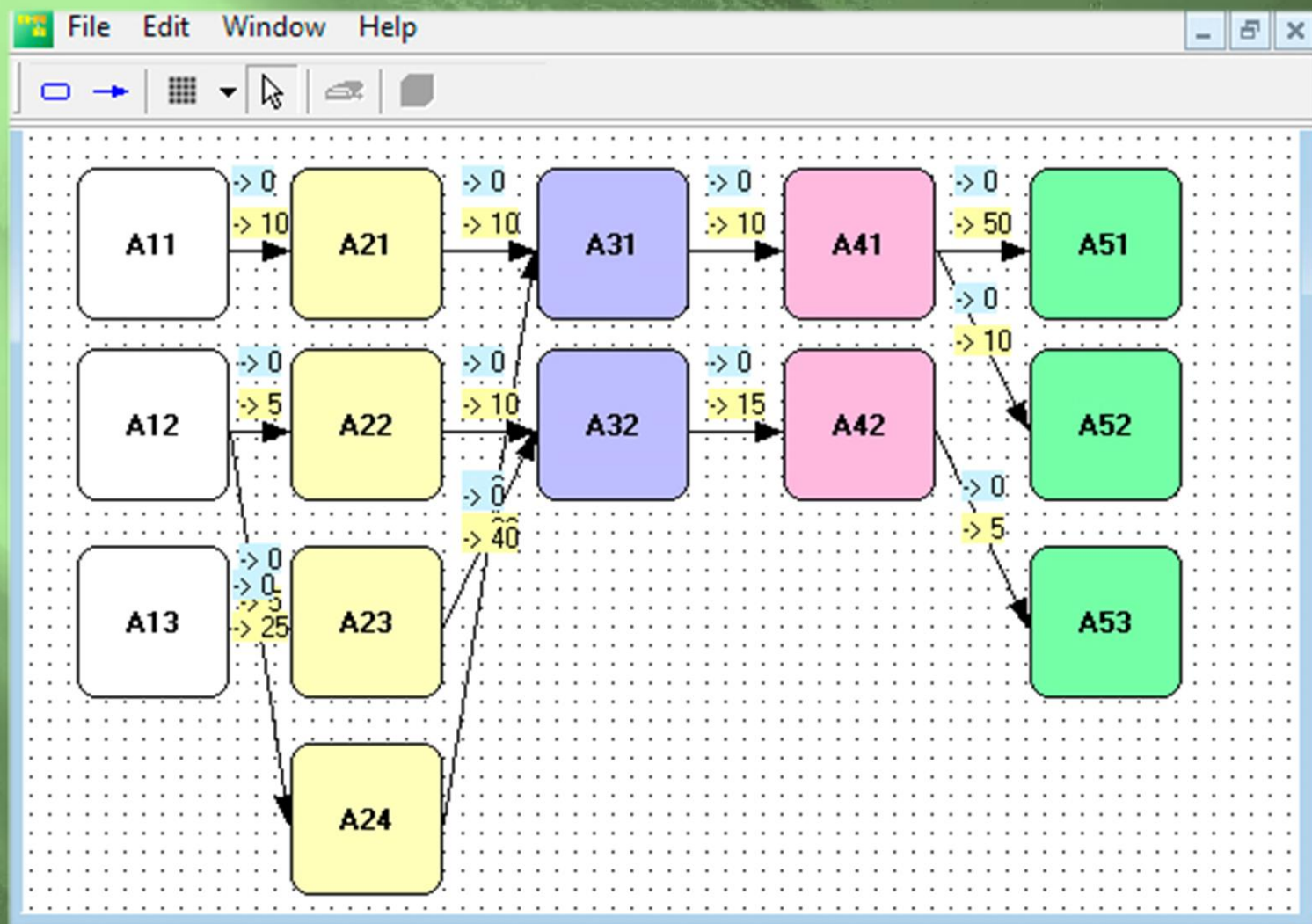
MORPHOLOGICAL ANALYSIS

- ▣ Complete task consideration;
- ▣ Wide used for classification tasks;
- ▣ Familiar to the security & social sciences.

Step 1 Dimensions & alternatives definition



Step 2 Alternatives binding

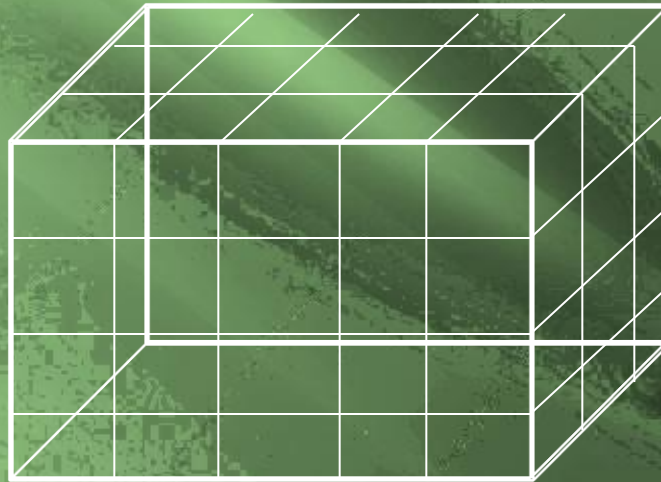


Conflict (cross-consistency) matrix

I	II	III	IV	V
A11	A21	A31	A41	A51
A12	A22	A32	A42	A52
A13	A23			A53
	A24			

General problem volume

Possible combinations: $3 \times 4 \times 2 \times 2 \times 3 \times 5 = 720$



Step 3 Scenario building, ranging & naming

I	II	III	IV	V
A11	A21	A31	A41	A51
A12	A22	A32	A42	A52
A13	A23			A53
	A24			

Index	Length	Weight	Name
1	5	40	Scenario1
2	5	35	Scenario2
3	5	85	Scenario3
4	5	45	Scenario4
5	5	80	Scenario5
6	5	125	Scenario6

Active scenarios +



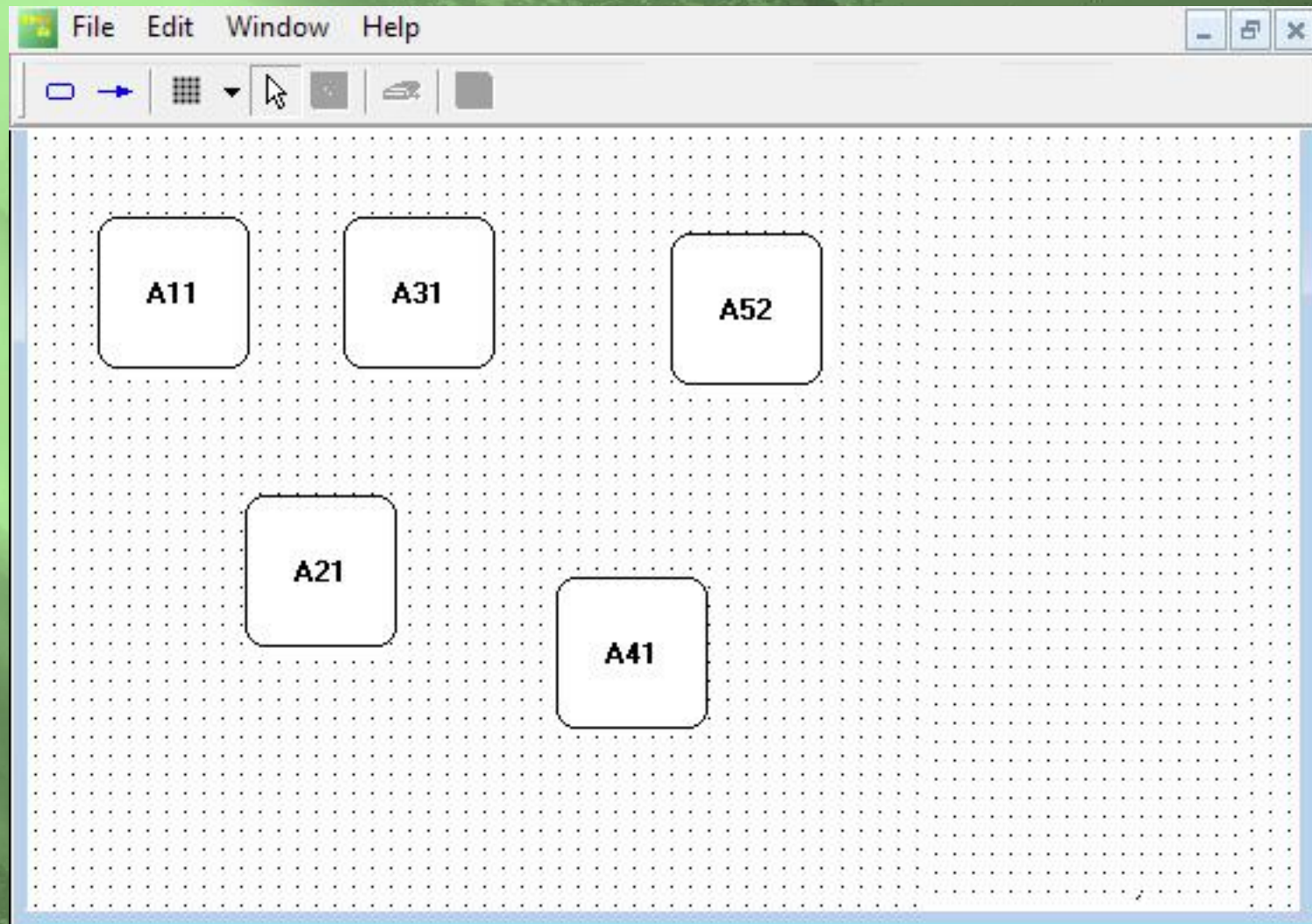
Passive scenarios -

SYSTEM ANALYSIS

- ▣ Intuitive entity-relationship notation;
- ▣ Details' consideration;
- ▣ Familiar to the military & scientific world.

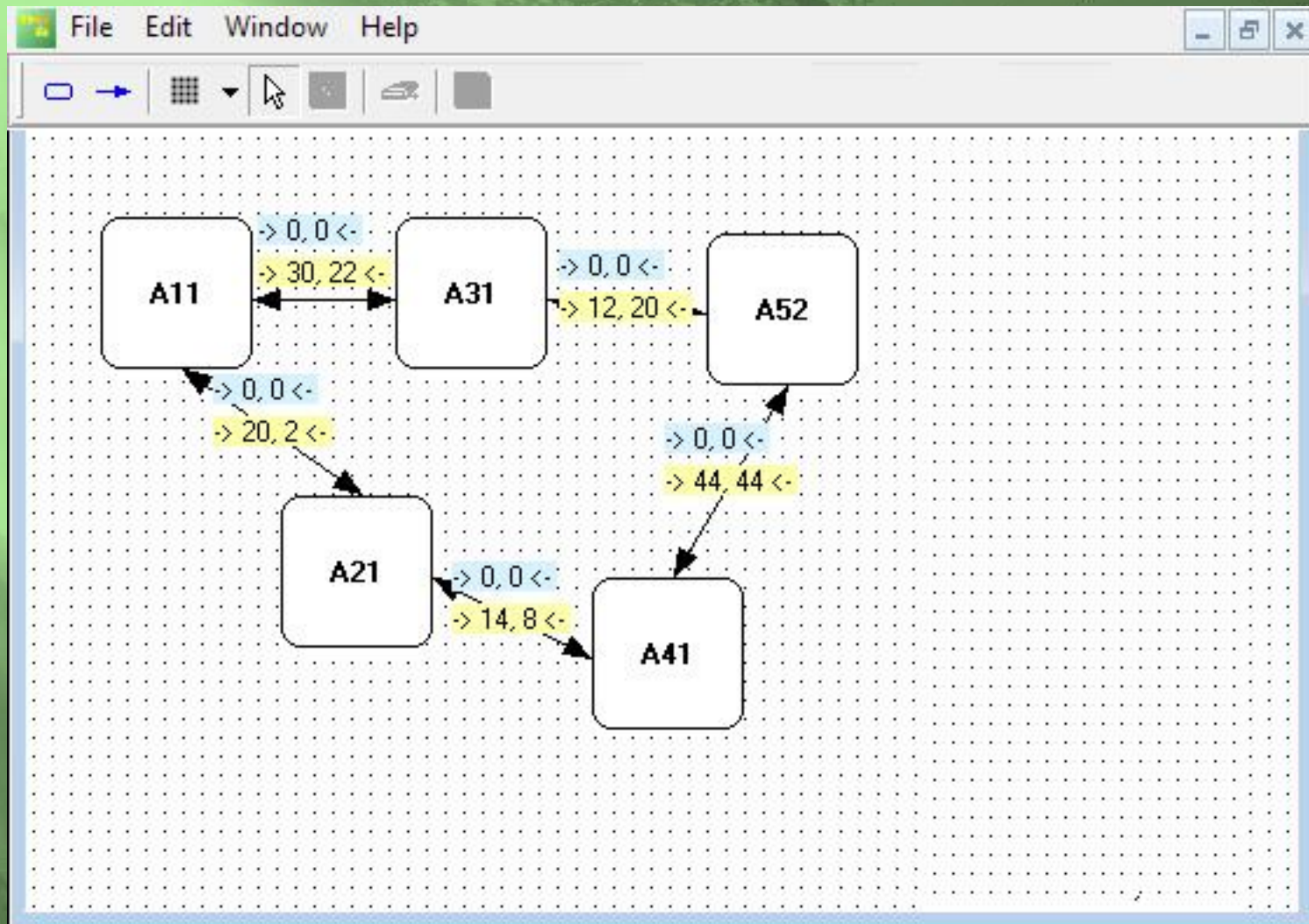
Step 1

Entities definition



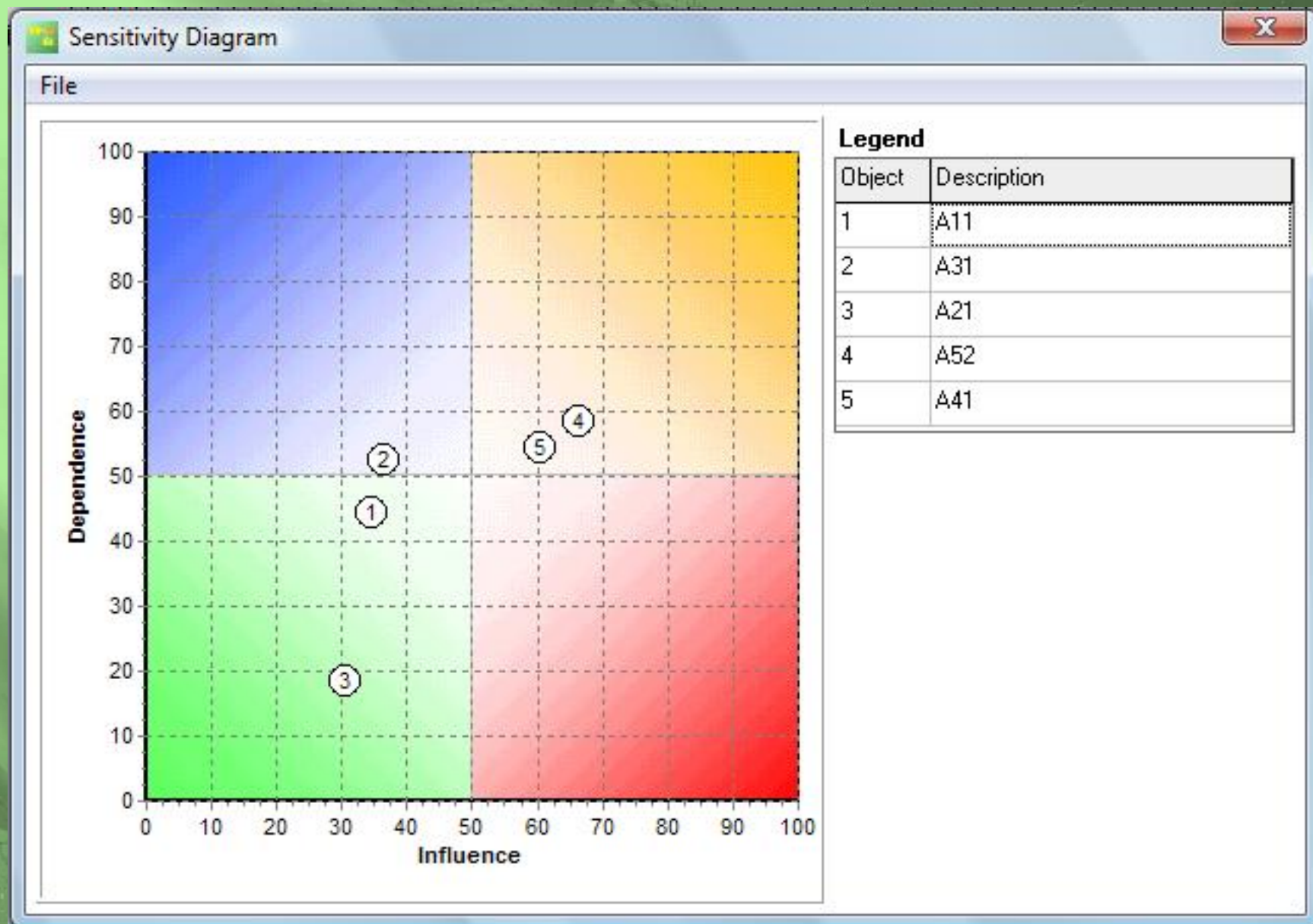
Step 2

Entities binding

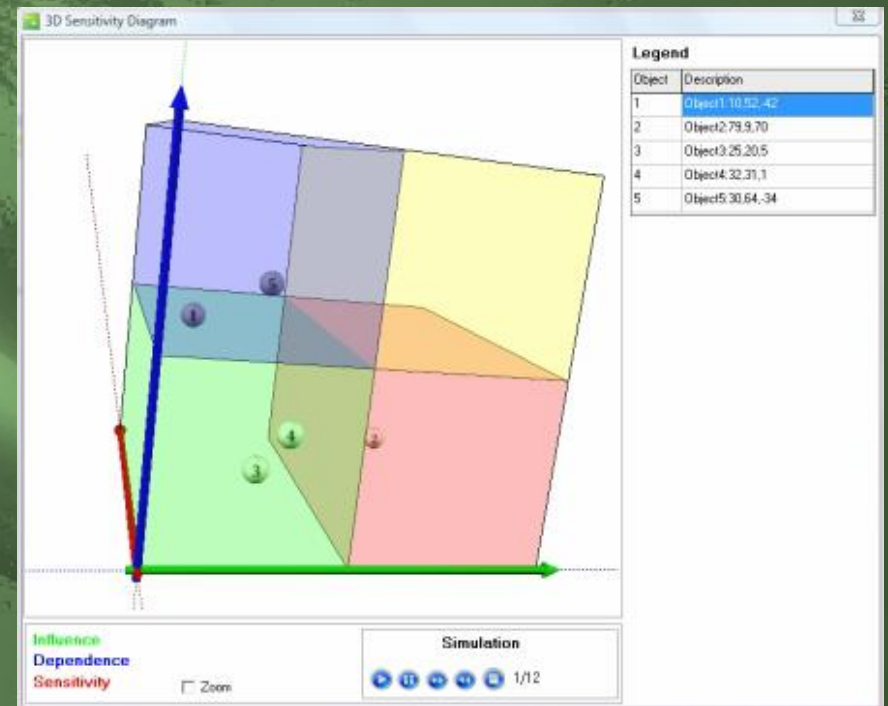
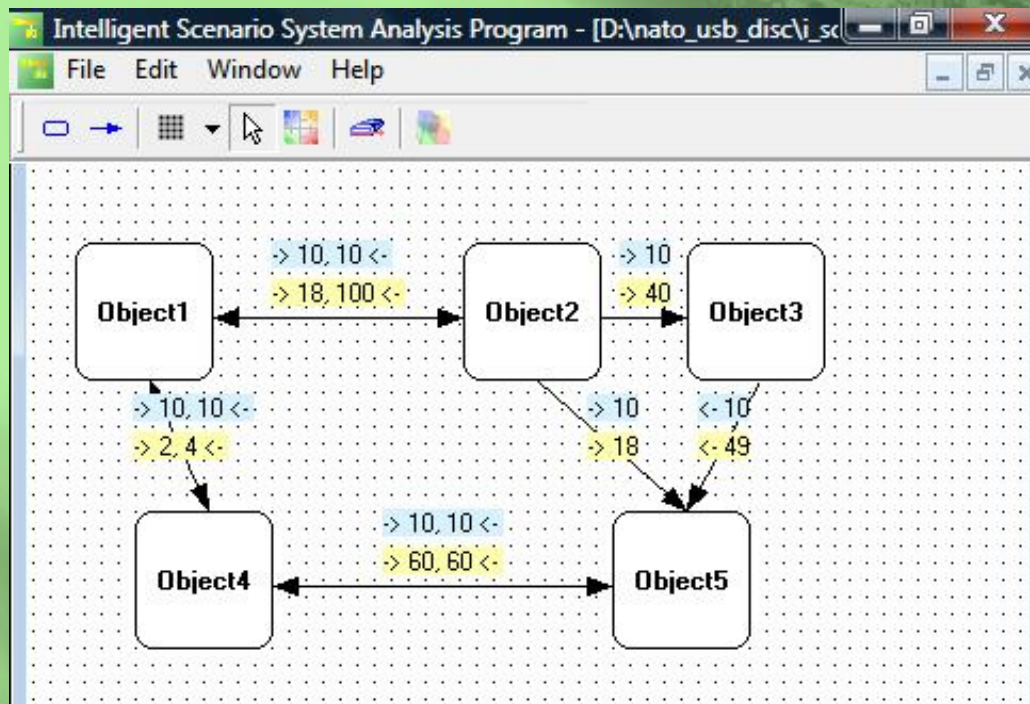


Step 3

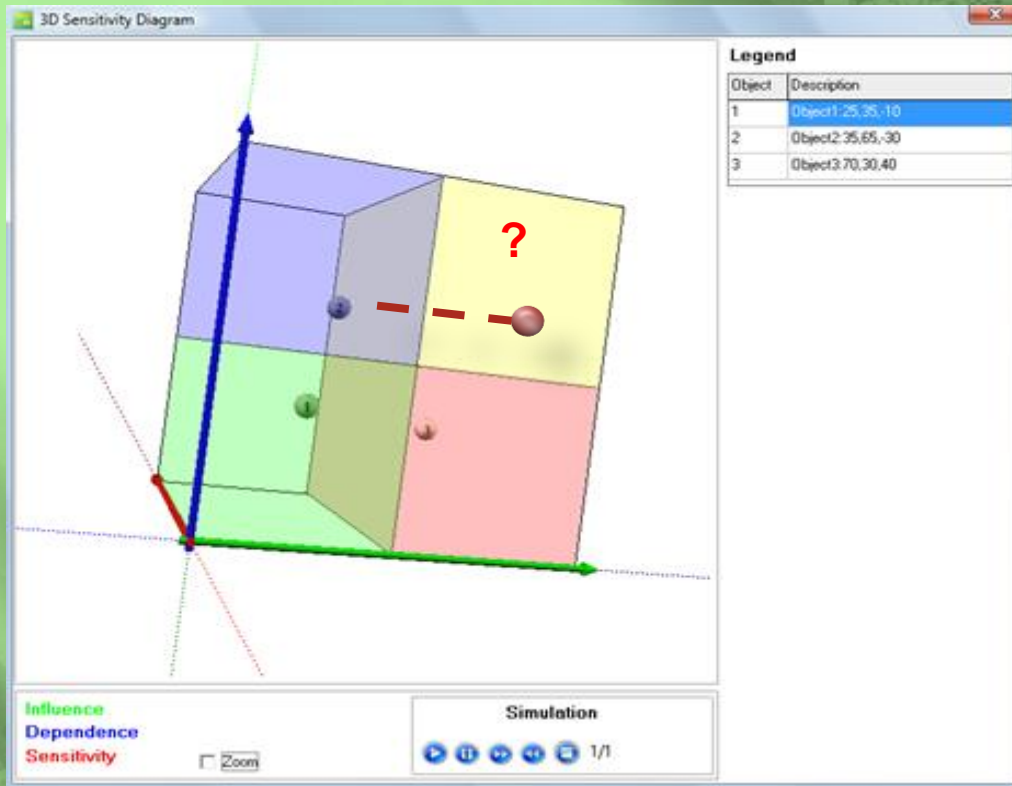
Entities classification



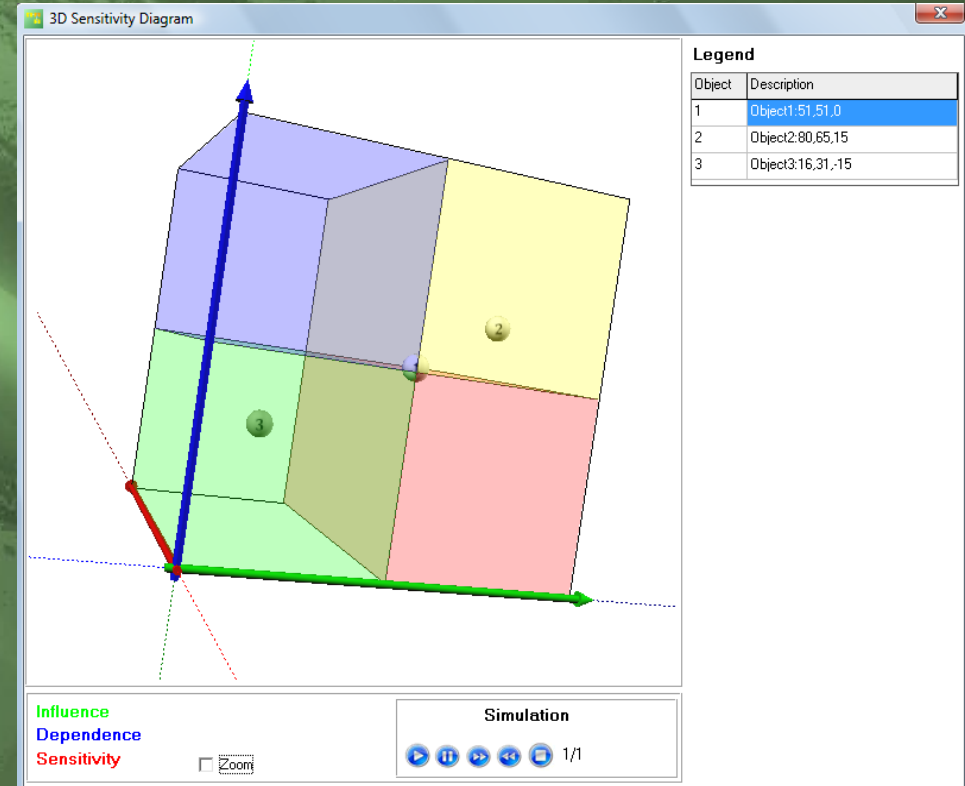
SENSITIVITY ANALYSIS IN 4D



But can we change the experts' believes with I-SCIP SD?



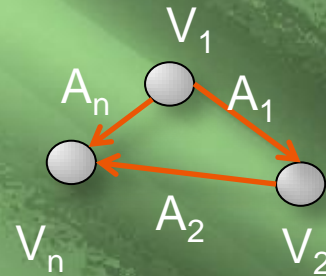
Initial Configuration



New Configuration
after Q optimization

An Algebraic Interpretation & Quadratic Optimization Usage

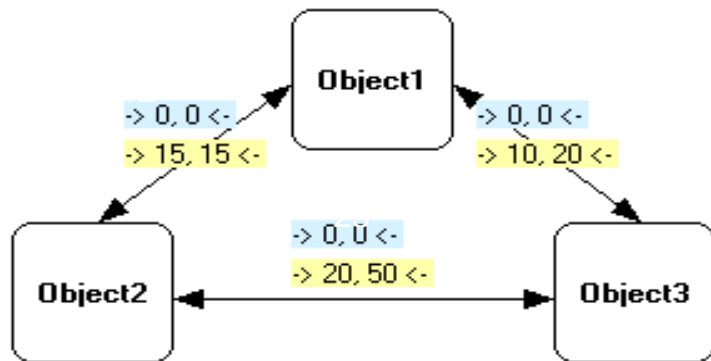
Directed Weighted Graph $G = (V, A)$



$A = \{A_1, A_2, \dots, q_i, \dots, A_n\}$ with Q weights, where $Q = \{q_1, q_2, \dots, q_i, \dots, q_n\}$, $q \in \mathbb{N}$, $q \in [1, 100]$

$Z = (\sum q_i - \alpha)^2 + (\sum p_j - \beta)^2$,
s.t. $0 < \sum q_i \leq \alpha$, $0 < \sum p_j \leq \beta$
 $i=1, \dots, n$, $j=1, \dots, m$; α, β - desired position
in the cluster set
Minimize $\rightarrow Z$

Example

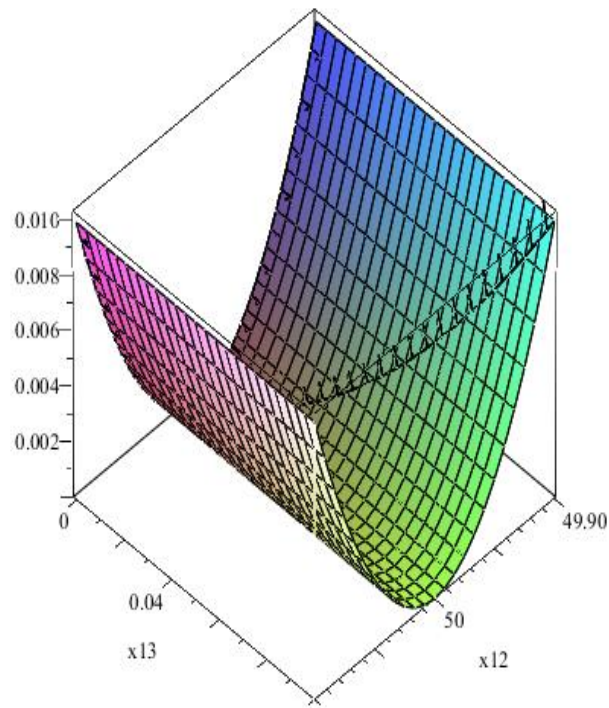


Minimize the Objective Function Z:

$$(x_{12} + x_{32} - 65)^2 + (x_{21} + x_{23} - 80)^2$$

S.t. the following constraints:

- $x_{12} \in [0, \infty)$
- $x_{13} \in [0, \infty)$
- $x_{21} \in [0, \infty)$
- $x_{23} \in [0, \infty)$
- $x_{31} \in [0, \infty)$
- $x_{32} \in [0, \infty)$
- $x_{21} + x_{31} \leq 50$
- $0 \leq x_{21} + x_{31}$
- $x_{12} + x_{13} \leq 50$
- $0 \leq x_{12} + x_{13}$
- $x_{13} + x_{23} \leq 50$
- $0 \leq x_{13} + x_{23}$
- $x_{31} + x_{32} \leq 50$
- $0 \leq x_{31} + x_{32}$



Solution:

The following warning was issued while solving:

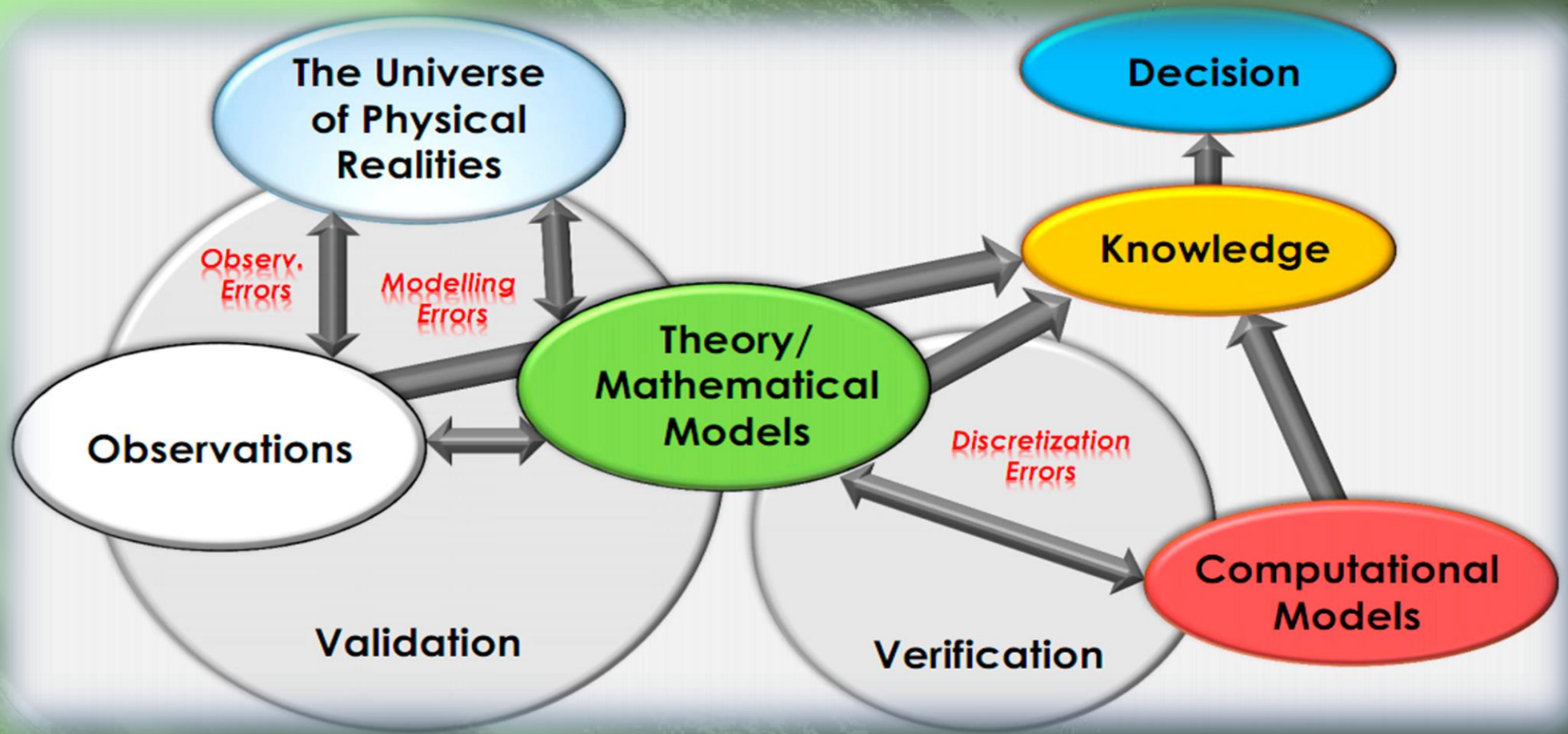
necessary conditions met but sufficient conditions not satisfied

Objective value: 0.

$x_{12} = 50$. $x_{13} = 0$. $x_{21} = 50$. $x_{23} = 30$.

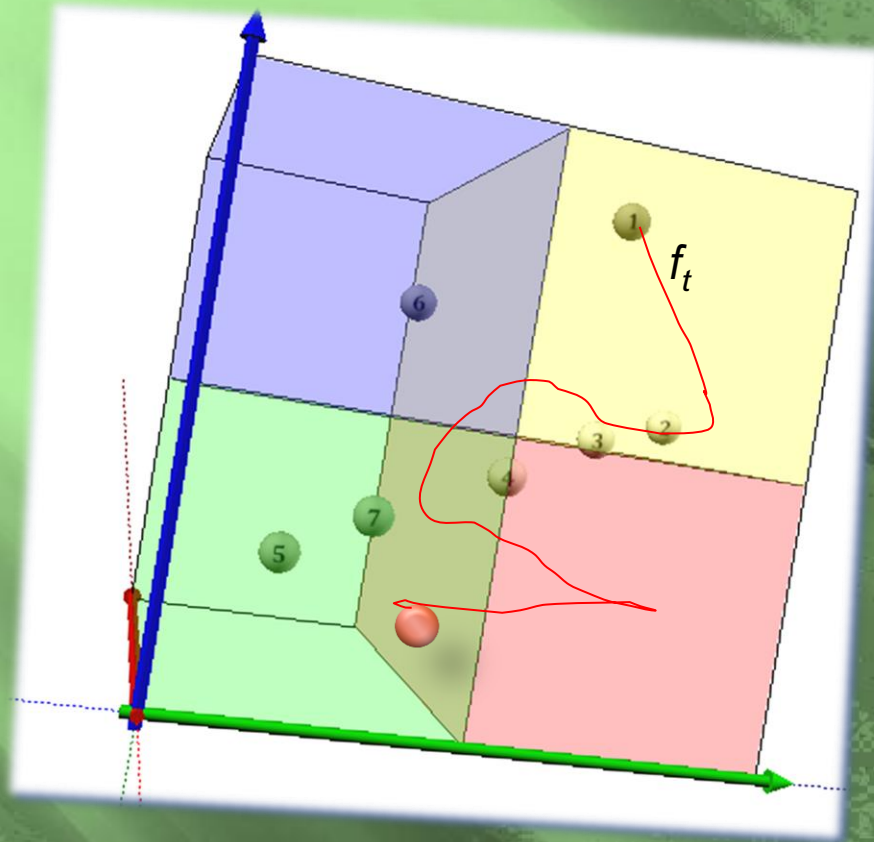
$x_{31} = 0$. $x_{32} = 15$.

And how certain we are?

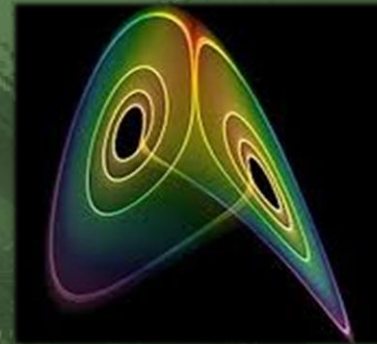


Oden, Moser & Ghattas, "Computer Predictions with Quantified Uncertainty", SIAM NEWS, November 12, 2010.

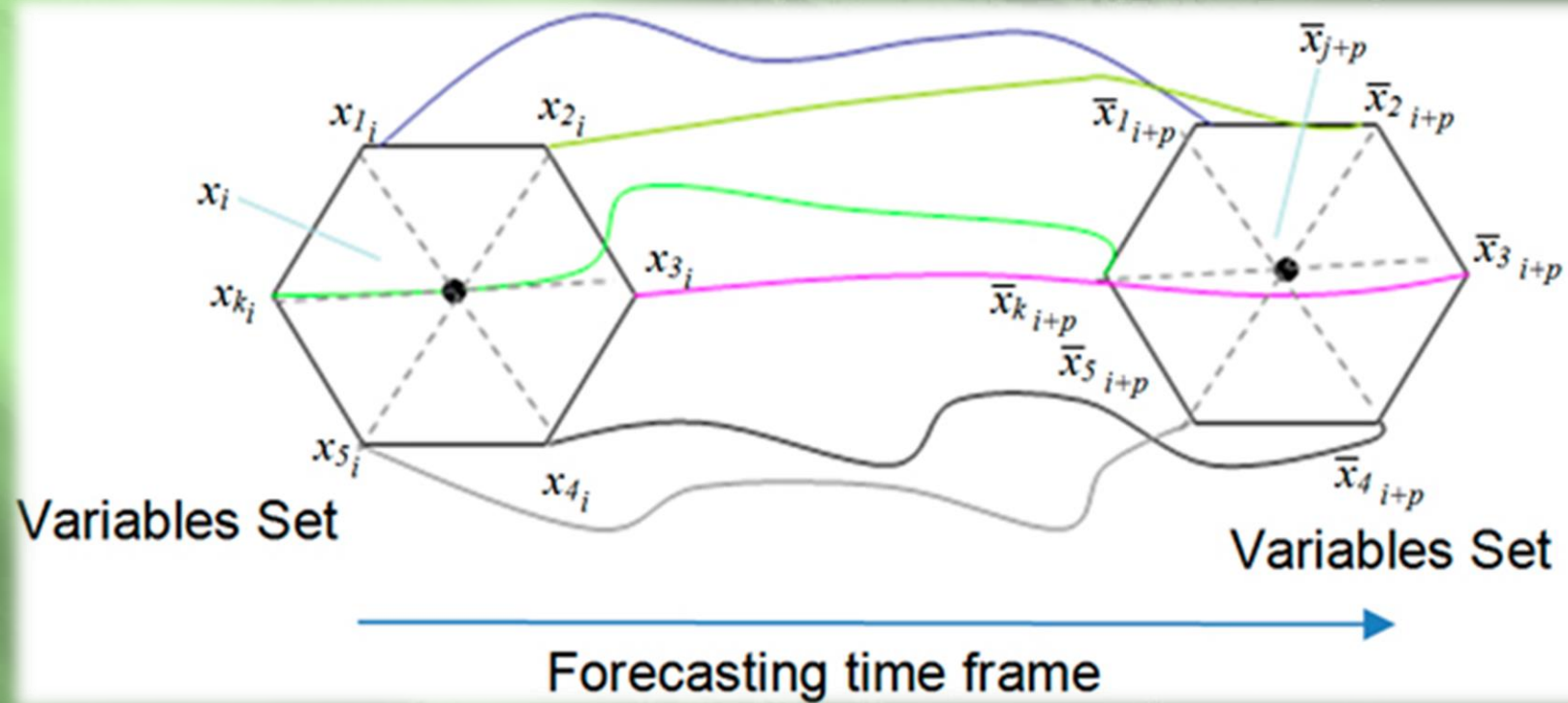
The transition function importance & uncertainty



Example: $f_t \sim$ Lorenz system



Mathematical Scenario Validation & Uncertainty Dynamics Monitoring



$$x_{j+p} = \sum_{i=1}^{M+1} \bar{x}_{k_{i+p}} e^{-\alpha \|x_j - x_{k_i}\|},$$

Where:

$\|.\|$ is the Euclidean distance in M dimensional space;

x_{k_i} - k^{th} closest neighbour to x_i ;

$i, j > N, k + p < N, N$ is the first half of data points used for forecasting of the second one;

$\bar{x}_{k_{i+p}}$ - k^{th} closest neighbour to x_i, p steps ahead;

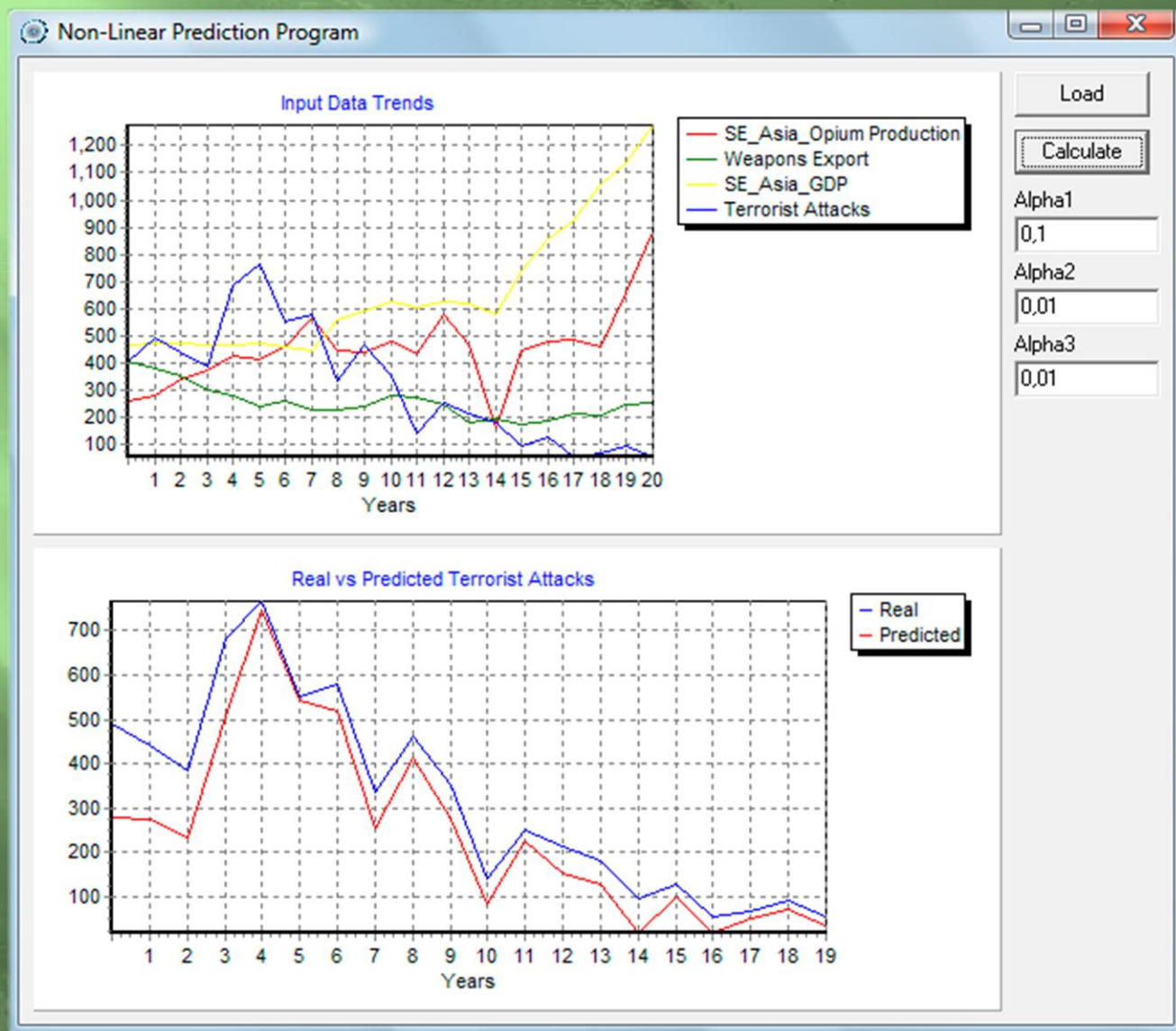
M - work space (embedding in case of single time series reconstruction) dimension;

p - number of steps ahead; α - expert-defined constants defined for the different dimensions M . The notation of space dimension M is used because the real simplex Δ^m dimension m could be initially unknown and $M < m$.

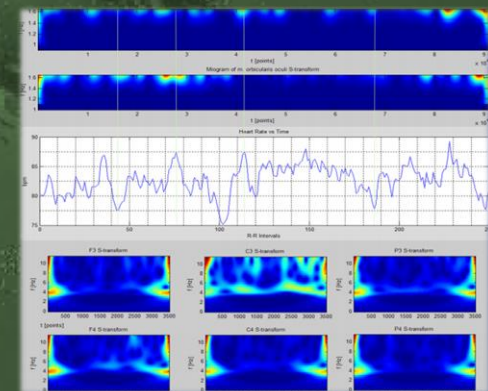
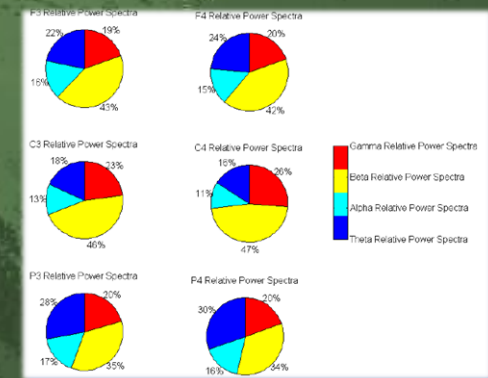
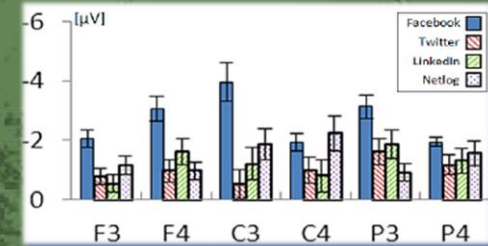
The error ε could be estimated in different ways but what was empirically evident that it is not necessary to consider ε of more than integral cubic degree of accuracy:

$$\varepsilon = |x_{i+p} - x_i| = O(h^3)$$

Software Support



PSYCHOPHYSIOLOGICAL VALIDATION



SOME PRACTICAL EXAMPLES



Tools for Institutional, Political, and Social Analysis of Policy Reform

A Sourcebook for
Development Practitioners

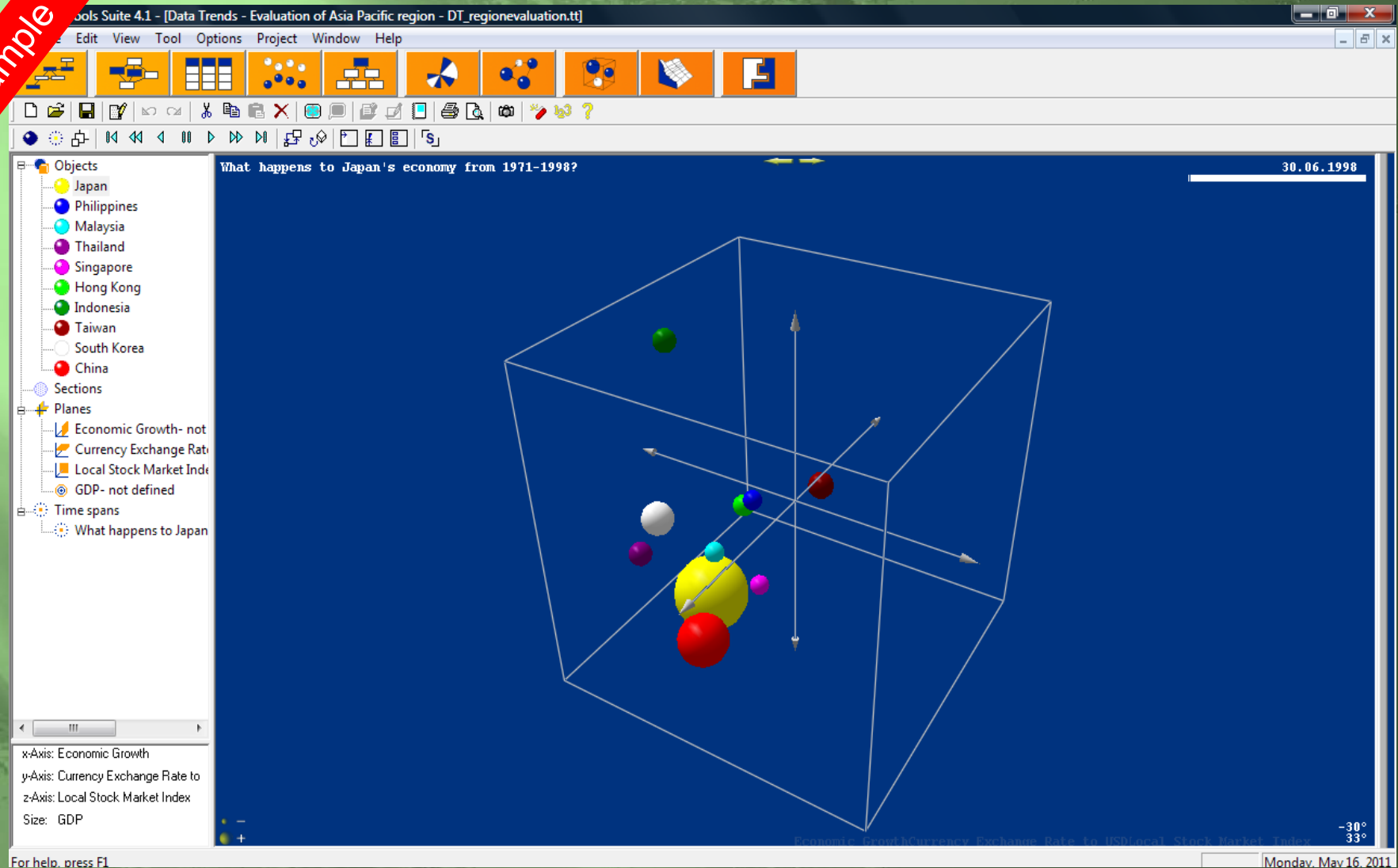
Discover Think Tools



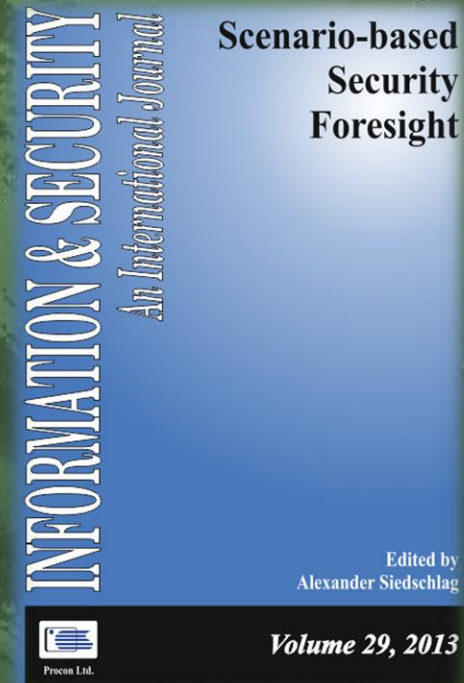
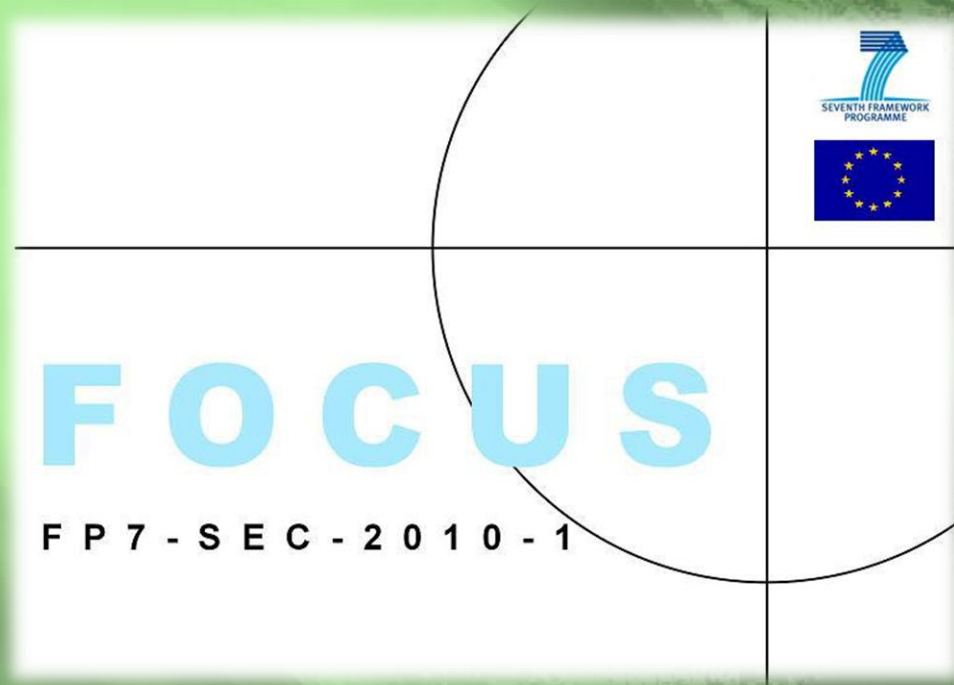
THE WORLD BANK

Asia Economy Development

Example



SECURITY FORESIGHT



<http://www.focusproject.eu/web/focus/home>

<http://procon.bg/volume29>

EU Network of Excellence SysSec



WP0: Management

WP1: Dissemination

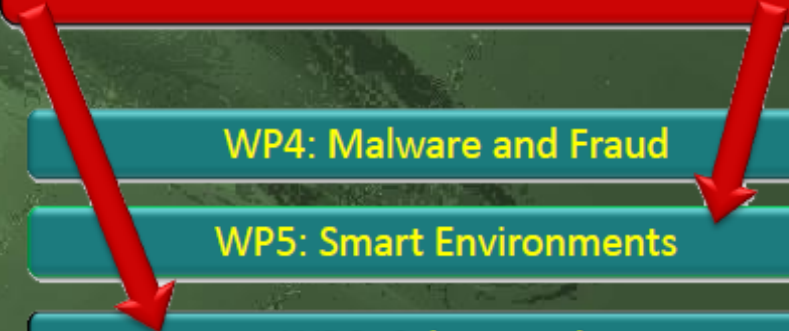
WP2: Education

WP3: Threats on the Future internet

WP4: Malware and Fraud

WP5: Smart Environments

WP6: Cyberattacks

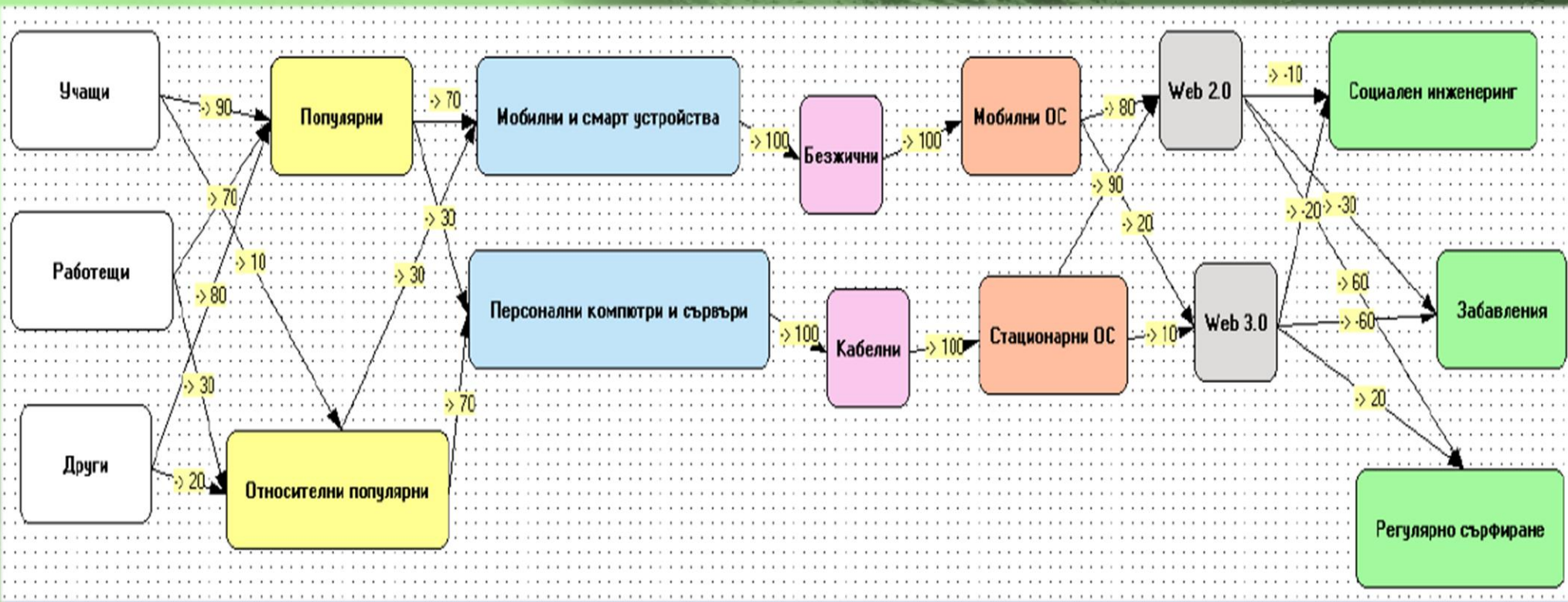


CYBER THREATS IDENTIFICATION & RESEARCH ROADMAP CONSTRUCTION



Източник на заплаха \ Направление	Тежест на заплахата	Роля на изследванията и технологиите	Време и потребители
Аспекти в системната сигурност на личностната информация			
Насочени атаки			
Новопоявяващи се технологии			
Сигурност на мобилните устройства			
Полезна сигурност			

ALTERNATIVE FUTURES "WEB 2.0/WEB3.0 DEVELOPMENTS" MORPHOLOGICAL ANALYSIS




MORPHOLOGICAL ANALYSIS

CROSS-CONSISTENCY MATRIX RESULT

Морфологичен анализ						
Потребители	Социални мрежи	Хардуерни технологии	Комуникации	Софтуерни платформи	Уеб стандарти	Дейности
Учащи	Популярни	Мобилни и смарт устройства	Безжични	Мобилни ОС	Web 2.0	Социален инженеринг
Работещи	Относителни популярни	Персонални компютри и сървъри	Кабелни	Стационарни ОС	Web 3.0	Забавления
Други						Регулярно сърфиране

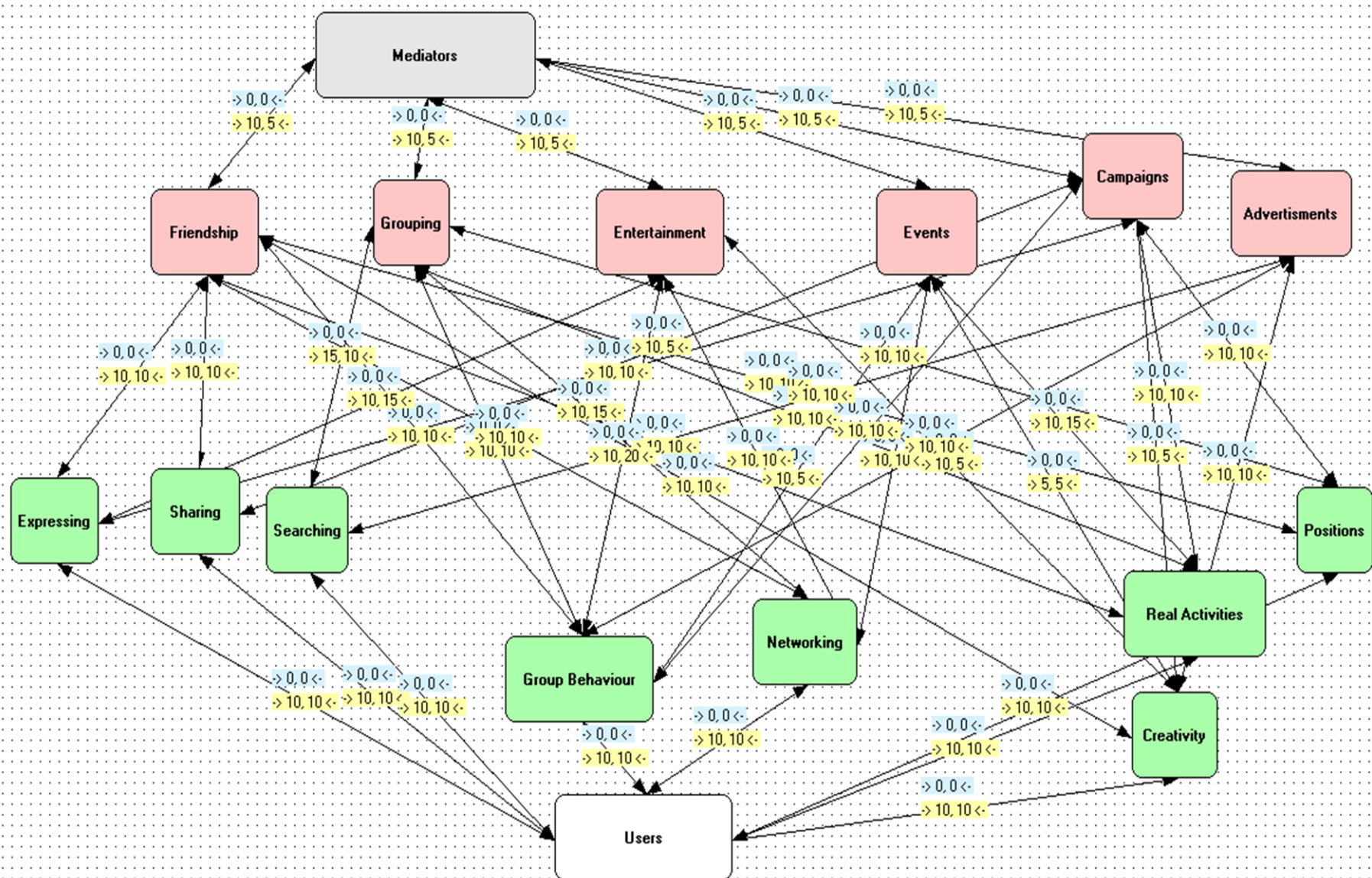
Индекс	Дължина	Тегло	Име	
53	7	460	Сцен. 53	
54	7	510	Сцен. 54	
55	7	490	Сцен. 55	
56	7	470	Сцен. 56	
57	7	480	Сцен. 57	
58	7	400	Сцен. 58	
59	7	420	Сцен. 59	
60	7	410	Сцен. 60	

Активни сценарии

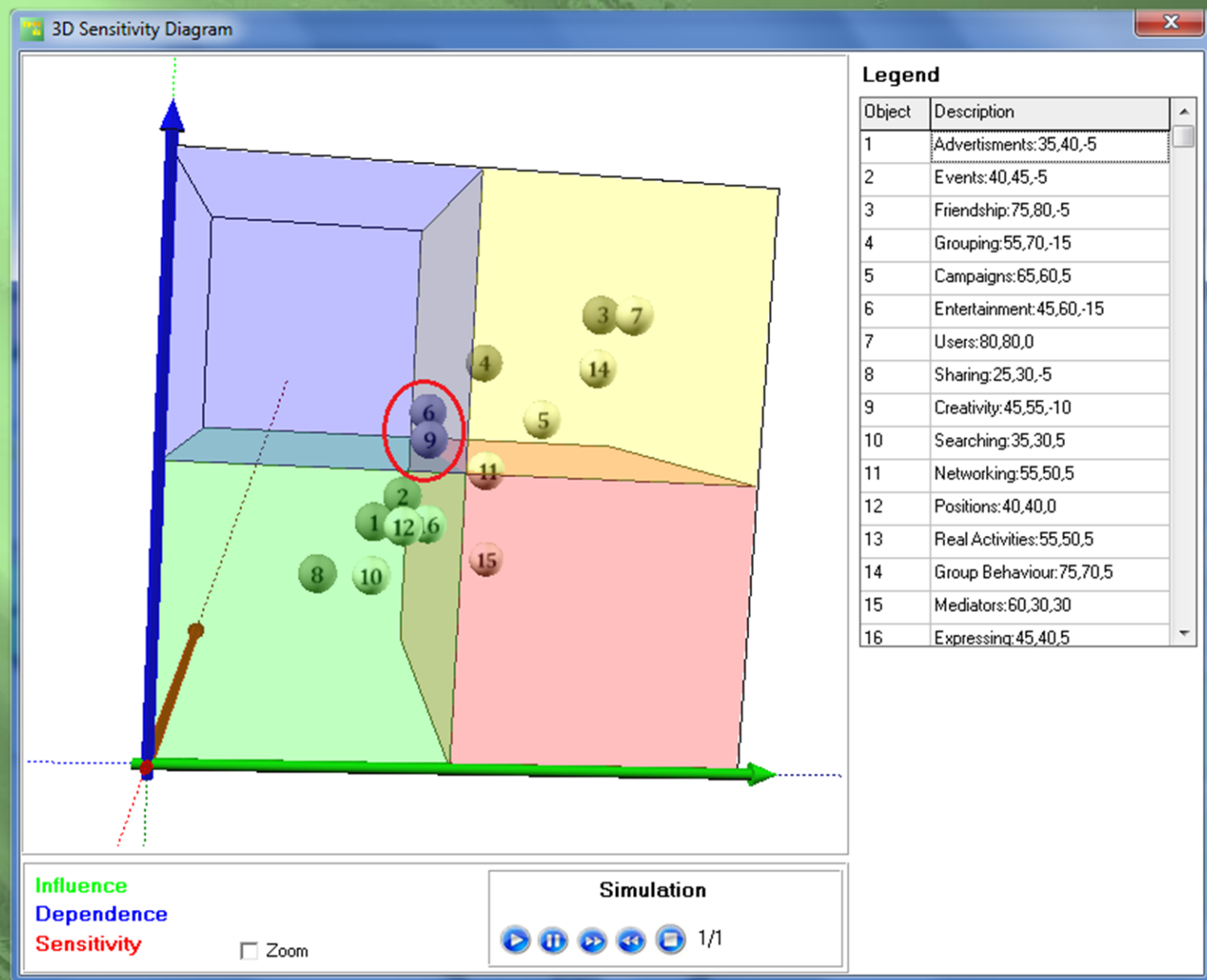


Пасивни сценарии

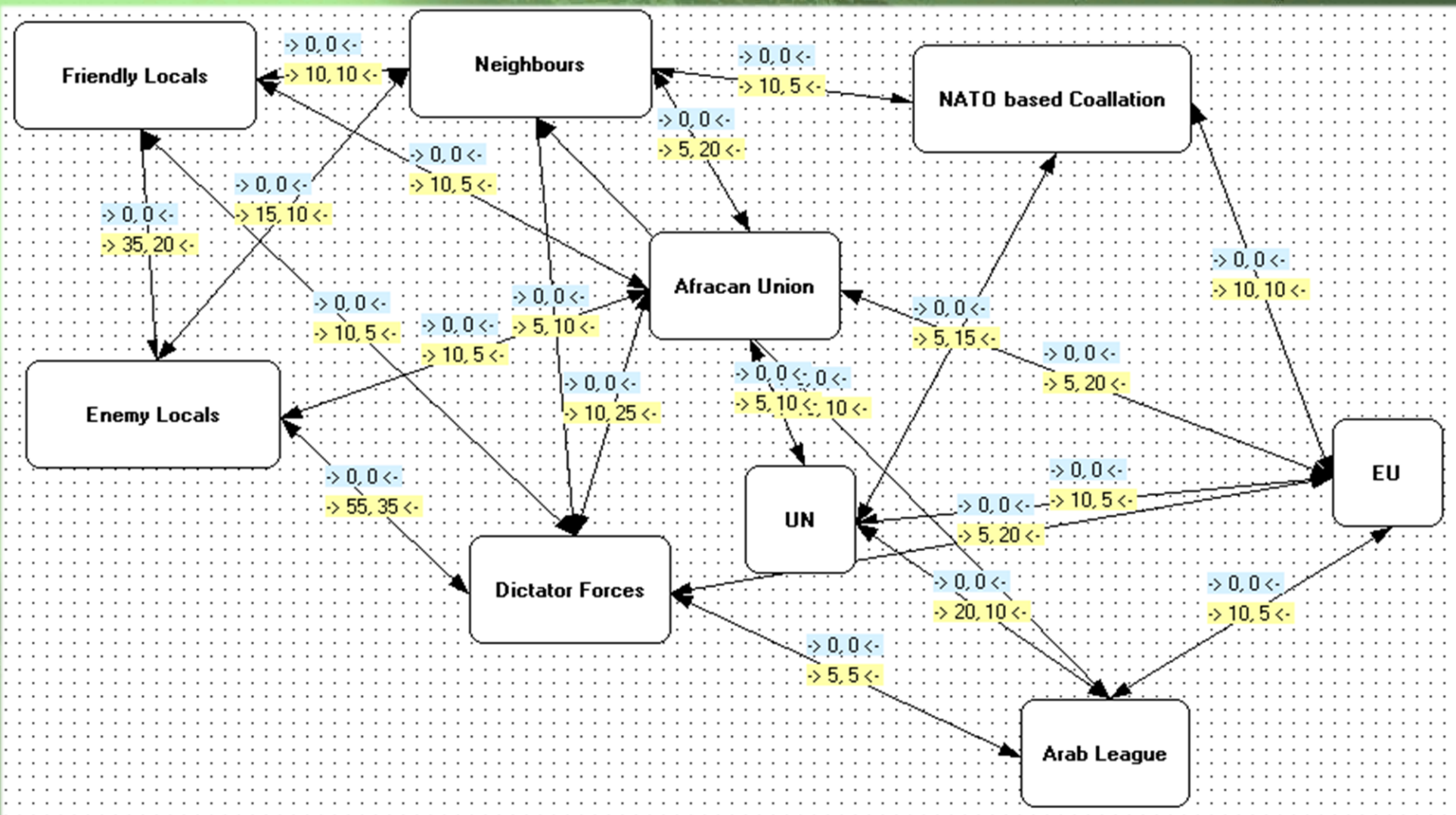
SOCIAL ENGINEERING MODEL



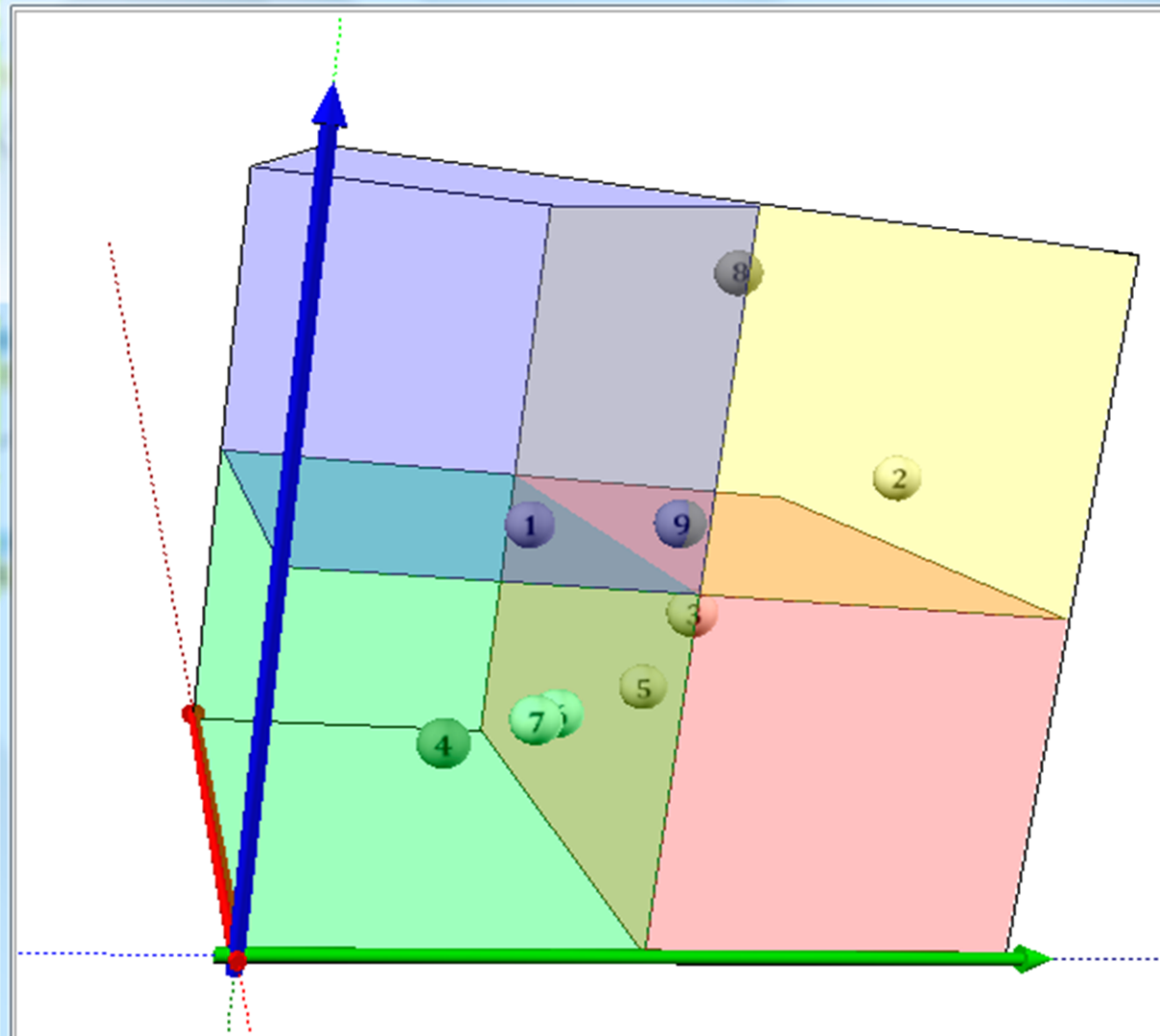
RESULTING OBJECTS CLASSIFICATION



North Africa Peacekeeping Expenditure Operation Model



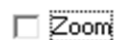
3D Sensitivity Diagram



Legend

Object	Description
1	Friendly Locals:33,54,-21
2	Enemy Locals:87,66,21
3	Neighbours:54,45,9
4	NATO based Coallation:21,25,-4
5	EU:54,29,25
6	UN:37,29,8
7	Arab League:33,29,4
8	Dictator Forces:62,95,-33
9	African Union:50,58,-8

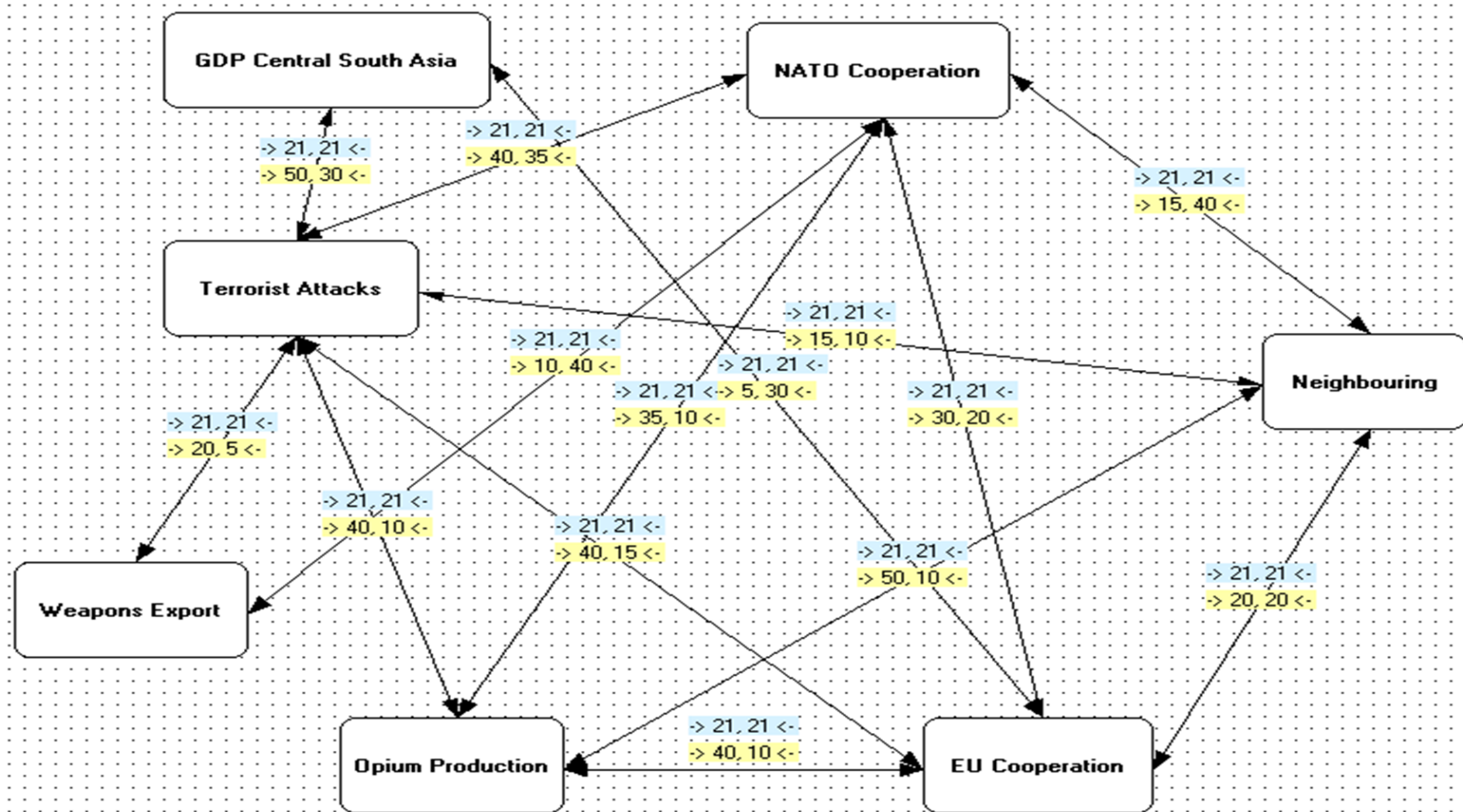
Influence
Dependence
Sensitivity

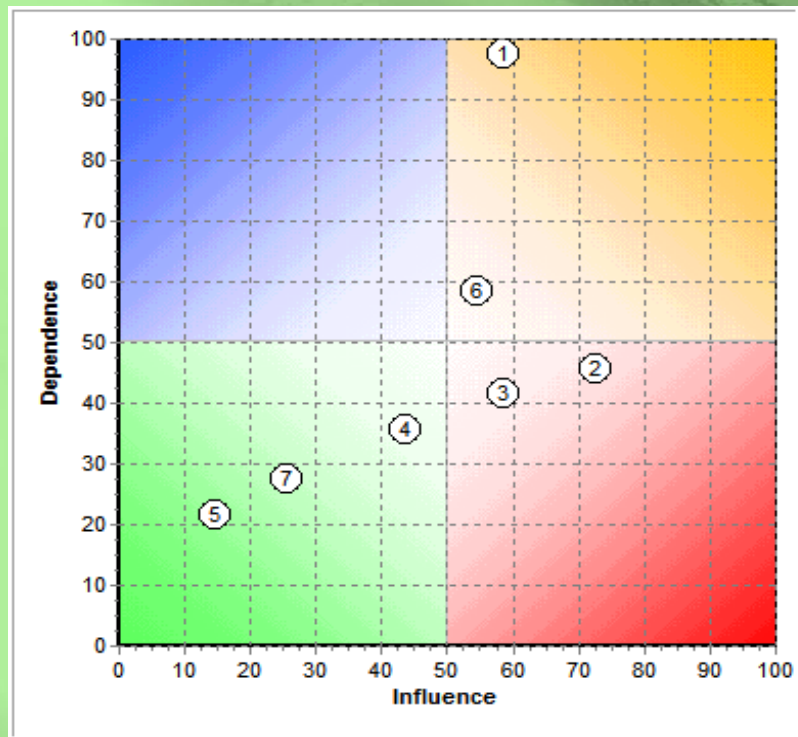


Simulation



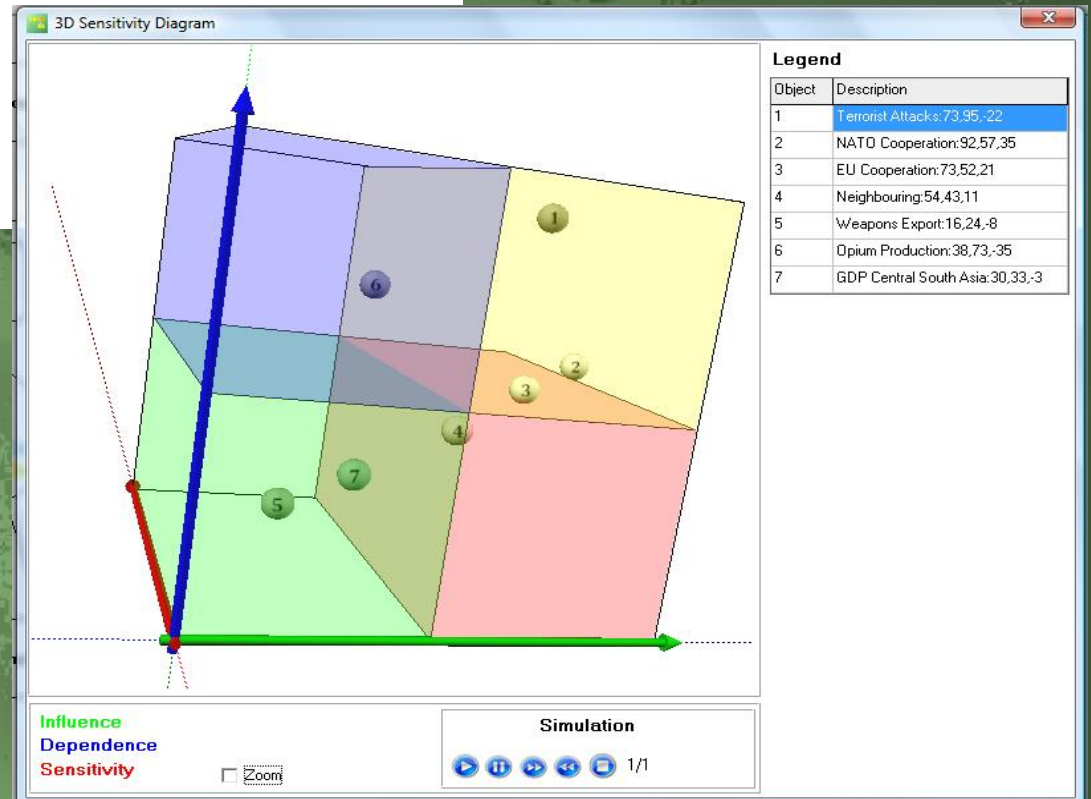
Asia Opium Control 1987-2007

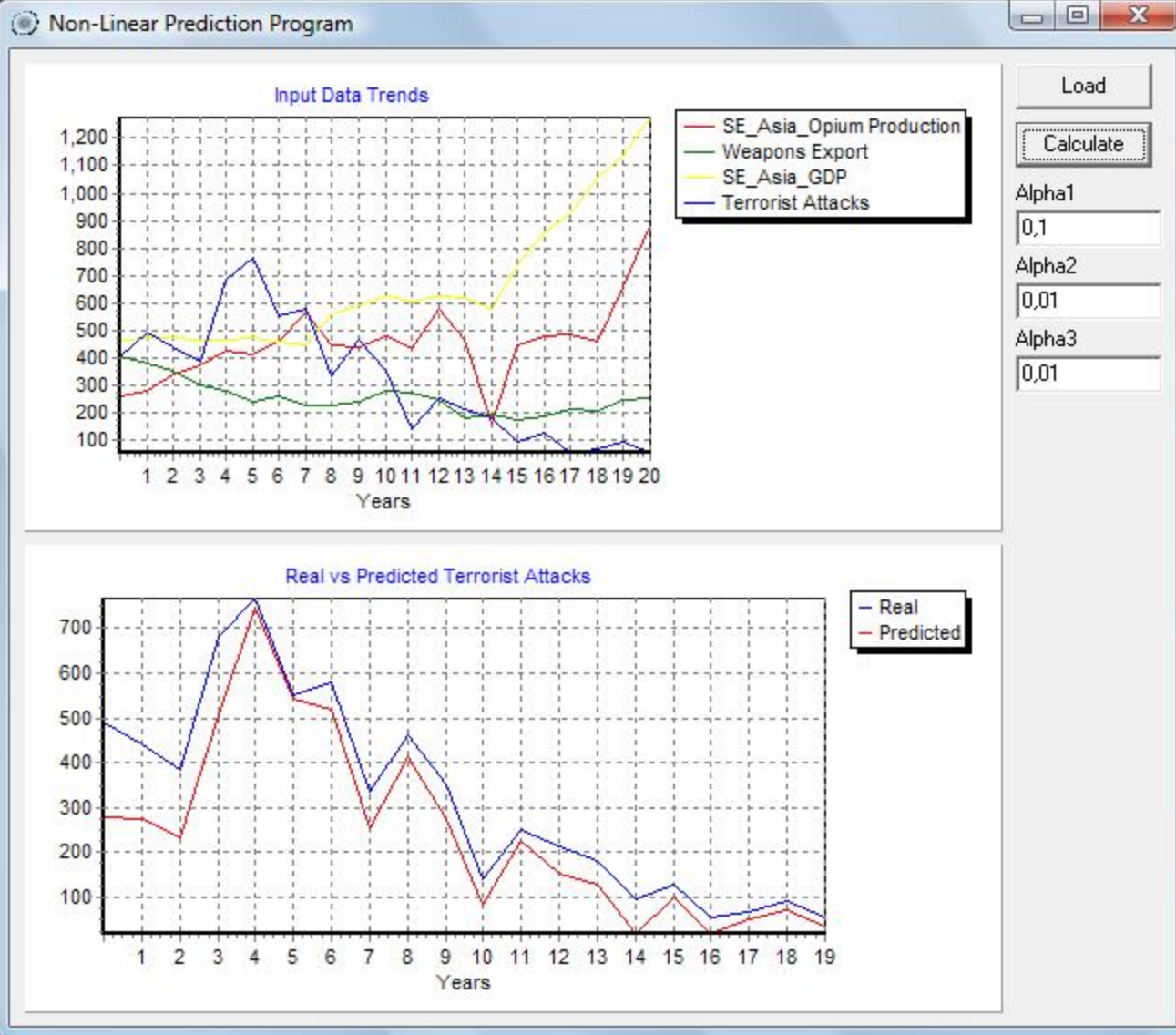




Legend

Object	Description
1	Terrorist Attacks
2	NATO Cooperation
3	EU Cooperation
4	Neighbouring
5	Weapons Export
6	Opium Production
7	GDP Central South Asia





Selected References

- ❑ Minchev, Z. Cyber Threats in Social Networks and User's Response Dynamics, IT4SEC Report 105, December, 2012, Available at: http://www.it4sec.org/bg/system/files/IT4Sec_Reports_105_2.pdf
- ❑ Zlatogor Minchev, Plamen Gatev. Psychophysiological Evaluation of Emotions due to the Communication in Social Networks. In *Scripta Scientifica Medica*, Volume 44, Issue 1, Supplement 1. April 2012, Available at: <http://www.syssec-project.eu/media/page-media/3/zm-pg-ssm-2012.pdf>
- ❑ Minchev, Z. CAX application for simulation and training in support of CIMIC. The Bulgarian academic experience, Amsterdam, the Netherlands, MCC 2011 Conference, October 17-18, 2011, Published in Military Communications and Information Technology: A Comprehensive Approach Enabler, Military University of Technology, Warsaw, Poland, 71-81, 2011.
- ❑ Minchev, Z., Shalamanov, V., Scenario Generation and Assessment Framework Solution in Support of the Comprehensive Approach, In Proceedings of SAS-081 Symposium on "Analytical Support to Defence Transformation", RTO-MP-SAS-081, Sofia, Boyana, April 26 – 28, 22-1 – 22-16, 2010, Available at: <http://gcmarshall.bg/KP/new/MP-SAS-081-22-MINCHEV-SHALAMANOV.pdf>
- ❑ A Study on IT Threats and Users Behaviour Dynamics in Online Social Networks, DMU03/22 Project Web Page: <http://www.snfactor.com>

Thank you for the Attention!

Q & A ! ?